



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2013/100

May 06, 2013

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Syam Consultant, Office # 13, 1st Floor, Mian Plaza, Chandni Chowk, Rawalpindi. Ph: 4571240, 4571241	M/s. Add World Advertising
2	M/s. Buraq Institute of Science & Technology (Pvt.) Ltd., 11-D, 6th Road, Rawalpindi. Ph: 4840137-38 Fax: 4582388	M/s. Add World Advertising
3	M/s. Korakar Consultants, House No.13, Sector C, Sheikh Maltoon Town, Mardan, KPK. Ph: 880829 Fax: 863275	M/s. Add World Advertising
4	M/s. Sun Education Services, Sun Chambers, 139-Q, Block # 2, P.E.C.H.S., Kashmir Road, Karachi. UAN: 111-925-925	M/s. Connect Marketing Communications
5	M/s. Zarina's Shopping Mall, 89-A-C-II, Liberty Market, Gulberg III, Lahore. Ph: 042-35872831-3	M/s. Manhill Advertising & Marketing
6	M/s. Nutricia Pakistan (Pvt.) Ltd., Suite No.113, The Forum, Block-9, Kehkashan Clifton, Karachi. Ph: 35301641 Fax: 35301642	M/s. Manhattan International
7	M/s. Berger Road Safety (Pvt.) Ltd., D-31, South Avenue, S.I.T.E., Karachi. UAN: 111-237-437 Fax: 32561069, 32562090	M/s. Manhattan Communications
8	M/s. Global Trading Co., 65-B 1 Gulberg III, Lahore. Ph: 35755258 Fax: 35711552	M/s. Midas (Pvt.) Ltd. (for GTC NOBEL)
9	M/s. Acute Business College (ABC), 29-B, New Muslim Town, Lahore. UAN: 111-22-88-33 Ph: 35844057-8	M/s. Midas Communications
10	M/s. Sigma Refrigeration, 3rd Floor, Lakson Square Building No.1, Sarwar Hussain Shaheed Road, Saddar - Karachi. Ph: 35223301 Fax: 35655908	M/s. Orient Communications (For Electrolux Refrigerator)
11	M/s. Sukkur Institute of Business Administration, Airport Road, Sukkur. UAN: 111-785-422 Ph: 071-5633491 Fax: 5632465	M/s. Synergy Advertising (Pvt.) Ltd.
12	M/s. Pakistan Scouts Cadet College Batrasi (Mansehra) - Pakistan, Post Office Attar Shisha, Ph: 0997-550281, 550284 Fax: 550283	M/s. Synergy Advertising (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Centre for Emerging Science, Engineering & Technology (CESET), Service Road, North # 61, I-10/3, Islamabad. Ph: 2541101, 4307338	M/s. Add World Advertising (The client has provided documentary evidence that they have cleared the dues of M/s. Commtech)	M/s. Commtech Advertising
2	M/s. Fabrizio, 161-M, Quaid-e-Azam Industrial Estate, Kot Lakhpat, Lahore. Ph: 042-35157210-18 Fax: 3515219	M/s. Synergy Advertising	M/s. 4 Square Communications
3	M/s. Insignia, 153/2-M, Quaid-e-Azam Industrial Estate, Kot Lakhpat, Lahore. Ph: 35157210 Fax: 35157219	M/s. Synergy Advertising	M/s. 4 Square Communications
4	M/s. Myson Engineering Systems, 13, Malik Complex, 80-West Blue Area, Islamabad. UAN: 111-333-303 Fax: 2271169	M/s. Kenad (Pvt.) Ltd.	M/s. M Communications
5	M/s. The Asia Foundation, 38-Khayaban-e-Iqbal (Margalla Road), F-7/3, Islamabad. Ph: 32650523 Fax: 32650736	No new agency appointed	M/s. Spectrum Communications

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Iqra University Islamabad, Plot No.5, Sector H-9, Islamabad. UAN: 111-264-264 Fax: 4438315	<u>M/s. Adcom (Pvt.) Ltd.:</u> for Admissions and Job Ads. <u>M/s. Maxim Advertising:</u> for Tender / Notices Ads.
2	M/s. National ICT R&D Fund, Ministry of Information Technology, Government of Pakistan, 6th Floor, HBL Towers, Jinnah Avenue, Blue Area, Islamabad. Ph: 9215360-65 Fax: 9215366	<u>M/s. M Communications:</u> for National ICT Research and Development Awards. <u>M/s. Midas Communications:</u> for National Grassroots ICT Research Initiative - Funding of Final Year Projects (FYPs) and Vacancies. (M/s. Orient Advertising cleared)
3	M/s. Shaheed Zulfikar Ali Bhutto Institute of Science and Technology, Sindhi Muslim Housing Society, Hyderabad. Ph: 2102702-5 Fax: 2102703	<u>M/s. Channel 7 Communications:</u> for Islamabad Campus. <u>M/s. Connect Marketing:</u> for Karachi, Hyderabad & Larkana Campus.

Thanking You,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS