



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

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August 07, 2013

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Steering Committee for Islamic Banking Media Campaign, Meezan Bank Ltd., C-25 Estate Avenue, SITE, Karachi.	M/s. Bond Advertising (Pvt.) Ltd. (for Islamic Banking Industry of Pakistan)
2	M/s. Karakoram Motors (Pvt.) Ltd., 9-C, 13th Commercial Street, Phase II (Ext.) D.H.A., Karachi. Ph: 35894428-29 Fax: 35894432	M/s. Brainchild Communications Pakistan (Pvt.) Ltd.
3	M/s. Air Indus (Pvt.) Ltd., 9-C, 13th Commercial Street, DHA Phase II Ext., Karachi. Ph: 35894428-29 Fax: 35894432	M/s. Brainchild Communications Pakistan (Pvt.) Ltd.
4	M/s. MDS Foods (Pvt.) Ltd., 1st & 2nd Floor, 25-Z, DHA Phase III, Commercial Area, Lahore. Ph: 35743601-2 Fax: 35743608	M/s. Firebolt63 (Pvt.) Ltd. (for Hardee's brand)
5	M/s. SOS Children's Villages Sindh, National Office, Ferozepur Road, Lahore. Ph: 35866546 Fax: 35852377	M/s. Firebolt63 (Pvt.) Ltd.
6	M/s. J.M. Associates, Plot No.11/2/1, Sheet No.RC-8, Ranchore Quarters, M.A.Jinnah Road, Karachi. Ph: 32770183, 32770185	M/s. Hayder Ali Communications
7	M/s. Four Seasons Wedding Parties Corporate & Other Events Johar More, Main Rashid Minhas Road, Karachi. Ph: 34988787 / 34989797	M/s. Hayder Ali Communications
8	M/s. NCBA & E (DHA Lahore Campus), Adjacent Commercial Broadway, DHA Phase-8, Off Ring Road, Lahore. Ph: 042-35700957-9	M/s. MHN Communications (Pvt.) Ltd.
9	M/s. The Vitamin Company, 64 Ahmad Block, New Garden Town, Lahore. Ph: 042-35863992-4 Fax: 35832796	M/s. Midas Communications
10	M/s. Synergy Corporation (Karachi), A-16, Sector 6-F, Mehran Town, Korangi Industrial Area, Karachi. Ph: 35114007-8 Fax: 35114155	M/s. Time N Space
11	M/s. Asian Dairies, Building No.22, Street No.35, Mustafabad, Lahore. Ph: 0423-6821303 Fax: 0423-6826955	M/s. Time & Space Media (Pvt.) Ltd.

12 M/s. Zubaida Textile Mills,
2.5-KM, Jaranwala Road,
Khurrianwala Faisalabad.
Ph: 00 92 300 965 5056

M/s. The Brand Partnership (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Berger Paints Pakistan Ltd., 36 Industrial Estate, Kot Lakhpat, Lahore. Ph: 042-35151545 Fax: 35151549	M/s. Orient Advertising	M/s. 4 Square Communication
2	M/s. Izhar Energy Services (Pvt.) Ltd., Izhar House, 35-Tipu Block, New Garden Town, Lahore. UAN: 111-323-111 Fax: 35888111	No new agency appointed	M/s. Creative Consultants
3	M/s. Gujranwala Electric Power Company, Office of the Chief Executive Officer (GEPCO), 565-A, Model Town, GT Road, Gujranwala. Ph: 055-920820 Fax: 9200122	M/s. Orient Advertising (Pvt.) Ltd.	M/s. Midas (Pvt.) Ltd.
4	M/s. Kashf Microfinance Bank, 387-E, Johar Town, Lahore. Ph: 5222851-4	No new agency appointed	M/s. Modem4 (Pvt.) Ltd.
5	M/s. Lakson Investment Ltd., Lakson Square Building No.2, Sarwar Shaheed Road, Karachi. Ph: 35698000 Fax: 35681653	No new agency appointed	M/s. Contract / M/s. Adcom Media
6	M/s. Murree Brewery Co. Ltd., National Park Road, Rawalpindi. Ph: 5567041-7 Fax: 5584420	No new agency appointed	M/s. Manhattan Pakistan
7	M/s. Pak-Qatar Family Takaful Ltd., 102-105, Business Arcade, Block-6, P.E.C.H.S., Sharea Faisal, Karachi. Ph: 34311747-56 Fax: 34386451	M/s. Brainchild Communications	M/s. Evernew Concepts
8	M/s. Pakistan Institute of Public Finance Accountants, M-1 & M-2, Mezzanine Floor, Park Avenue, 24-A, Block-6, P.E.C.H.S., Shakra-e-Faisal, Karachi. Ph: 34380451-52 Fax: 34327087	M/s. Hawk Advertising (Pvt.) Ltd.	M/s. Manhattan Pakistan (P) Ltd.
9	M/s. S.M. Jaffer & Co., Jaffer House, 17 Timber Pond, Keamari. UAN: 111-765-765 Fax: 32851162	M/s. Connect Marketing	M/s. Orient Advertising
10	M/s. Tri-Pack Films Ltd., Plot No.G-1 to G-4, North Western Industrial Zone, Port Qasim Authority, Karachi. Ph: 34720244, 34720247-8 Fax: 34720239-45	M/s. G.H. Thaver & Co.	M/s. Prestige Communications

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Capital Development Authority, Islamabad.	<u>M/s. The Linker:</u> for Planning Wing, Design Wing, Finance Wings, Estate Wing, Service Wing and Display. <u>M/s. M Communication:</u> for Engineering Wing, Administration Wing, Project Management Office, Campaign of Park Enclave and Auction Notices. <u>M/s. Midas International.:</u> for Environmental Wing

2 M/s. Gerry's International (Pvt.) Ltd.,
43/1/D, Block-6, Razi Road,
P.E.C.H.S., Karachi.
UAN: 111-711-111 Fax: 34558507

M/s. Manhattan International:
for Heart to Heart Mango Express and Visa Projects

M/s. Adarts Karachi (Pvt.) Ltd.: for Fedex Express

M/s. BBCL (Pvt.) Ltd.: for other than Heart to Hear Mango Express,
Visa Projects and Fedex Express.

3 M/s. National Transmission & Despatch Co. Ltd.,
Office of the Director (Media & Public Relations)
G-63-WAPDA House, Shahrah-i-Quaid-e-Azam,
Lahore. Ph: 042-99204881 Fax: 042-99204882

M/s. Midas Communication (Pvt.) Ltd.:
for GENCO-I, Jamshoro Power Company Ltd., GENCO-II and
Central Power Generation Company Ltd.

M/s. Adgroup (Pvt.) Ltd.: (*Suspended Agency*)
for GENCO-III, Northern Power Generation Company Ltd., GENCO-
IV
and Lakhra Power Generation Co. Ltd.

M/s. Interflow Communication:
for NTDC, National Transmission & Despatch Company Ltd.
alongwith
Auxiliary Offices other than GENCOs.

3 M/s. Soneri Bank Ltd.,
PNSC Building, M.T. Khan Road,
Karachi. Ph:111-567-890 Fax: 35643325-26

M/s. Adcom (Pvt.) Ltd.: for Corporate Portfolio.

M/s. Spectrum Communications: for other than Corporate Portfolio.

Thanking You,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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