



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref. No.APNS/2013/147

July 9, 2013

**To: All Member Publications.
All Accredited Advertising Agencies.**

Sub: Advertisements of M/s. Sahara for Life Trust

Dear Sirs,

M/s. Sahara for Life Trust, a listed client of M/s. Midas (Pvt.) Ltd., a suspended agency, have decided to appoint M/s. Kimco Advertising (Pvt.) Ltd.

M/s. Midas (Pvt.) Ltd. has issued a provisional NOC in favor of the above clients. Member publications are hereby advised to accept the advertisements of M/s. Sahara for Life Trust through M/s. Kimco Advertising till advised.

Thanking you.

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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