



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2014/056

March 10, 2014

To: **All Member Publications**
All Accredited Advertising Agencies

Sub: **Suspension of Advertisements of**
1. University of South Asia
2. Smart Shop Pakistan
3. National Vocational & Technical Training Commission

Dear Sirs,

We have to inform you that the M/s. University of South Asia, M/s. Smart Shop Pakistan and M/s. National Vocational & Technical Training Commission (NAVTTTC) have failed to clear the outstanding dues of M/s. Enhancerz Communications (Pvt.) Ltd. despite various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of the above clients through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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