



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2013/151

July 12, 2013

To: **All Member Publications**

Sub: **GST on Ads in Punjab based Newspapers**

Dear Sir,

The Government of Punjab under the Punjab Sales Tax on Services Act 2012 had included ads in newspapers and periodicals as Taxable Services vide SRO No.SO(TAX)1-9/2011 dated October 06, 2012. However, on the request of the APNS, Mian Shahbaz Sharif, Chief Minister, Punjab, agreed to exempt newspapers and magazines from the levy of tax and deleted from the list of Taxable Services vide SRO No.SO(TAX)1-2/97 (Pt.VII) dated January 16, 2013. The Notification is available at Punjab Revenue Authority website i.e. www.pra.punjab.gov.pk. We reproduce hereunder the text of the Notification for your ready reference:

NOTIFICATION Dated: January 16, 2013

No.SO(TAX)1-2/97 (Pt.VII). In exercise of the powers conferred under section 5 of the Punjab Sales Tax on Services Act, 2012 (XLII of 2012), Governor of the Punjab is pleased to direct that in the Second Schedule, for entries at Sr. 12 in columns No.1 to 4, the following shall be substituted :

<u>S. No.</u>	<u>Description</u>	<u>Classification</u>	<u>Rate of Tax</u>
"12	Advertisements on hoarding board, pole signs and sign boards and on closed circuit TV, Websites or internet		Sixteen Percent

2. *This notification shall come into force at once*

(FINANCE SECRETARY)
GOVERNMENT OF THE PUNJAB

Thanking you,

Yours faithfully

-s/d-

(Dr. Tanvir A. Tahir)

Executive Director, APNS