



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2014/019

January 13, 2014

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Movenpick Hotel Karachi, Club Road, Karachi. Ph: 35633414 Fax: 35633400	M/s. G.H. Thaver & Co.
2	M/s. Proven International, (Overseas Education & Immigration Services) Office E - 42 Executive Floor, Glass Tower, Frere Town, Clifton, Karachi. Ph: 35639992-3	M/s. Hawk Advertising & Communications
3	M/s. Pukar Foundation, Suite # 2, Mazzanine Floor, Block-B, Hajvari Plaza, Plot No.2013, Blue Area, Islamabad. Ph: 051-2604454	M/s. Interlink Advertising
4	M/s. Brands Foundation, The Exhibitor House: R-181, Block 5, F.B. Area, Sarwar Shaheed Road, Karachi. Ph: 36362202-04 Fax: 36362205	M/s. TNI Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Axact, 511-513, Anum Estate, 49 D.C.H.S., Sharae Faisal, Karachi. Ph: 34313370-72 Fax: 34313373	No new agency appointed	M/s. Value Added Marketing
2	M/s. Beaconhouse Newlands, Plot No.632/1, Block J, Phase VI, DHA, Lahore. Ph: 37010105, 37009144	M/s. 4 Square Communications	M/s. Midas (Pvt.) Ltd.
3	M/s. Cadet College Fateh Jang, Fateh Jang Civil Hospital Road, Near: Power Plant, Bhall Syedan, Fateh Jang. Ph: 051-4360299	No new agency appointed	M/s. Hawk Advertising
4	M/s. Gujranwala Electric Power Co., Office of the Chief Executive Officer, (GEPCO), 565-A, Model Town, GT Road, Gujranwala. Ph: 055-9200820 Fax: 9200122	M/s. Interflow Communications	M/s. Orient Advertising
5	M/s. Karachi Marriot Hotel, 9-Abdullah Haroon Road, Karachi.	No new agency appointed	M/s. Bond Advertising
6	M/s. Sonraj Company, Plot No.8C, Lane-06, Zamzama Boulevard, DHA, Phase V, Karachi. Ph: 35302081 Fax: 35302028	No new agency appointed	M/s. Pirana Advertising

7	M/s. Thal Engineering, Plot No.1 & 2, Sector 22, Korangi Industrial Area, Karachi. Ph: 35896426 Fax: 35888539	No new agency appointed	M/s. Orient Advertising
8	M/s. Team A Ventures (Pvt.) Ltd., Shafi Court, Ground Floor, Block-3, Civil Lines, Mereweather Road, Karachi. Ph: 38797500	M/s. Velocity Marketing (for Monsoon, Accessorize and Next)	M/s. Contract / Tmedia
9	M/s. TNS Beaconhouse, 1-H, Jail Road, Gulberg II, Lahore. UAN: 111-867-867	M/s. 4 Square Communications	M/s. Midas (Pvt.) Ltd.

III) ADDITIONAL APPOINTMENT

S.No.	Client Name & Address	Product/Area/ Agency
1	M/s. Federal Public Service Commission, Aga Khan Road, F-5/1, Islamabad. Ph: 051-9220566	<u>M/s. Orient Advertising</u> : for Public Notices regarding various Exams. <u>M/s. Midas Communications</u> : for Consolidated Advertisements of the Commission <u>M/s. Channel 7 Communications</u> : for Tender Notices / Advertisements regarding recruitment of Ministerial Staff etc.
2	M/s. International Islamic University, Office of the Additional Director, (Proctor & Public Relations), Islamabad. Ph: 9019247 Fax: 9257611	<u>M/s. Manhattan Communications</u> : for Admission campaigns and Special Supplements of IIUI. <u>M/s. Channel 7 Communications</u> : for All Misc. ads of IIUI.

Thanking You,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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