



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/132

15-Jun-13

To: All Member Publications  
All Accredited / Associate Advertising Agencies

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. FMC United (Pvt.) Ltd., Karachi. UAN: 111-222-001 Fax: 32630202	M/s. Art Techniques (Pvt.) Ltd. ( for Nova Star, Furadan, Aurhthority Acrobat, Kumulus, Affinity, Shinkar, Aim, HR Notices and Corporate )  ( M/s. JWT Asiatic cleared )
2	M/s. Virtual University of Pakistan, M.A. Jinnah Campus, Defence Road, Off. Raiwind Road, Lahore. UAN: 111-880-880 Fax: 99202174	M/s. Creative Junction (Pvt.) Ltd.  ( M/s. Media One cleared )

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. All Pakistan Cement Manufacturers Association, (APCMA) 27-28/3A, FCC, Gulberg IV, Lahore. Ph: 042-35871632-3 Fax: 35874442	M/s. Red Communications	M/s. Orient Advertising
2	M/s. Adam Lubricants Ltd., Haji Adam Chambers, Altaf Hussain Road, Karachi. Ph: 32417812-5 Fax: 32427560	M/s. Connect Marketing	M/s. Mass Advertising
3	M/s. Times Clothing (Pvt.) Ltd., 1/2-KM, Manoo Road, Off: Bhotatian Chowk, Raiwind Road, Lahore. Ph: 042-35320572-3 Fax: 35320571	M/s. Fourays (Pvt.) Ltd.	M/s. Orient Advertising
4	M/s. VPL Limited, 49-C, Jail Road, Lahore. UAN: 111-875-875 Fax: 042-37599934	No new agency appointed	M/s. Interlink Advertising

## III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Creative Agencies</u>	<u>MBHs</u>
1	M/s. Burshane LPG (Pakistan) Ltd., Suite 101, 1st Floor, Horizon Vista, Plot No. Commercial - 10, Block-4, Scheme No.5, Clifton, Karachi. Ph: 35878356 Fax: 35878353	M/s. JWT Asiatic	M/s. T Media

Thanking You,

Yours faithfully,

-s/d-  
( Masood Hamid )  
Secretary General