



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/244

November 22, 2013

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Home Garden Green Force, 7-Shami Road, Lahore Cantt. Lahore. Ph: 36672632 Fax: 36654356	M/s. Interflow Communications
2	M/s. Farmers Associates Pakistan, 51-A, Block B-1, Gulberg III, Lahore. Ph: 042-35710862-63 Fax: 35778494	M/s. Paragon International
3	M/s. Tree Tops The Eye Centre, Plot No.3, Block F-1, Phase 1, Wapda Town, Lahore. Ph: 042-35181060, 35181090	M/s. 4 Square Communications
4	M/s. MCR International (Pvt.) Ltd. 7th Floor, Shahnaz Arcade, Shaheed-e-Millat Road, Karachi. Ph: 34860081 Fax: 34140640	M/s. Red Communication Arts <i>for "TGI Fridays"</i>

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Sefam (Pvt.) Ltd., 21-Waris Road, Lahore. UAN: 111-222-500 Fax: 37584635	M/s. Synergy Advertising: For Leisure Club Brand M/s. Media Network: For Breeze, Breeze Man & Home Expressions (M/s. Eiman Ad cleared)	
2	M/s. Five Star Textile Industries (Pvt.) Ltd., Maqbool Road, Faisalabad. Ph: 041-8718441-43 Fax: 8713522	M/s. Golden Thoughts Advertising	M/s. Synergy Advertising
3	M/s. Young's (Pvt.) Ltd., 33-D, Block-6, P.E.C.H.S., Karachi. Ph: 34521387-8 UAN: 111-968-647 Fax: 34521380	M/s. Blitz Advertising	M/s. Brainchild Communications

III) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

- 1 M/s. National ICT R&D Fund,
6th Floor, HBL Tower,
Jinnah Avenue, Blue Area,
Islamabad. Ph: 051-9215360-5 Fax: 9215366
- M/s. Interflow Communications: for PM's National ICT Scholarship Program, National ICT Research and Development Awards - NIRDA 2013
- M/s. Channel 7 Communications: for National Grassroots ICT Research Initiative and Vacancies.
- (Provisional till December 20, 2013)*
- 2 M/s. Overseas Employment Corporation,
Govt. of Pakistan,
Head Office: PMI Auditorium Building,
Near: Zero Point, G-7/1,
Islamabad. Ph: 9253251-8 Fax: 9253244
- M/s. Creative Junction: for ads of Foreign Employment of other than South Korea through Head Islamabad and Regional Offices Karachi & Lahore and Jobs Advertisements of OEC.
- M/s. Channel 7 Communications: for ads of Foreign Employment of South Korea through Head Office Islamabad, Regional Offices in Lahore & Karachi and all other Tender Notices, Display Supplement etc.
- (M/s. ADS cleared)*
- 3 M/s. Port Qasim Authority,
Bin Qasim Road,
Karachi.
Ph: 99272111-20 Fax: 34730108
- M/s. Kimco Advertising: for Public Tender Notices, EOIs and Corporate ads pertaining to Administration and Technical Division.
- M/s. Mass Advertising: for Public Tender Notices, EOIs and Corporate ads pertaining to Operation and Finance Division.
- M/s. Orient Advertising: for Public Tender Notices, EOIs and Corporate ads pertaining to Planning and Development Division.
- M/s. M Communications: (Suspended Agency) for Public Tender Notices, EOIs and Corporate ads pertaining to Projects and Civil Works Division.
- 4 M/s. Pakistan Telecommunication Authority,
Headquarters, F-5/1,
Islamabad. Ph: 2878152 Fax: 9219921
- M/s. Channel 7 Communications: for Vacancy Ads and Procurement Ads.
- M/s. Evernew Concept: for Expression of Interest.
- M/s. Manhattan Communications: for Public Notices
- (M/s. Adgroup cleared)*

Thanking You,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

ال پاکستان نیوز پیپر سوسائٹی