



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/46

February 24, 2014

**To: All Member Publications.  
All Accredited Advertising Agencies.**

**Sub: Restoration of Ads of the " Punjab Sports Board"**

Dear Sirs,

Please refer our Circular No.APNS/2014/35 dated February 14, 2014 regarding suspension of advertisements of the above clients on the complaint of M/s. Orient Advertising (Pvt.) Ltd. wherein we advised you not to accept any advertisement of the Punjab Sports Board.

M/s. Orient Advertising (Pvt.) Ltd. vide e-mail dated February 22, 2014 has issued provisional NOC to the "Punjab Sports Board". We have therefore, decided to restore the business of the Punjab Sports Board.

Member publications are hereby advised to accept the advertisements of the Punjab Sports Board till further communication.

Thanking you.

Yours faithfully,

-s/d-

( Masood Hamid )  
Secretary General

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