



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2013/200

September 24, 2013

**To: All Member Publications**

**Sub: Ads for Notices referred to Websites**

Dear Sirs,

We have to inform you that the Executive Committee of the APNS at its meeting held on September 19, 2013 has noted with grave concern that the Federal Government has decided to issue tender notices on websites which tantamount to deprive the print media from a sizeable quantum of advertisements and also curtail the information from the prospective bidders of their access to such important public information. The Executive Committee has decided to advise the member publications not to publish any advertisement containing the information to visit website for display of tender notices etc.

The member publications are hereby advised in their long term interest not to publish any advertisement which does not give the information / material of a notice (tenders, bids, pre-qualifications, job opportunities, auctions etc.) but states to visit the website of the issuing authority for details of the notice. In case of any confusion, the members may contact the APNS Secretariat for advice.

Thanking you,

Yours faithfully,

-s/d-

( Masood Hamid )  
Secretary General  
APNS

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