



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2013/226

October 24, 2013

**To: All Member Publications
All Accredited Advertising Agencies**

Sub: Suspension of Ads of Ministry of Information & Broadcasting

Dear Sirs,

The Executive Committee of the APNS at its meeting held on October 21, 2013 has noted that the Ministry of Information and Broadcasting has failed to honor its assurances despite various reminders to clear the long outstanding dues of advertising agencies amounting to Rs.251,743,552/-

The Executive Committee has therefore, unanimously decided to suspend the advertisements of Ministry of Information & Broadcasting with immediate effect.

All member publications and accredited advertising agencies are hereby advised not to accept / release any advertisement of the above Ministry from October 25, 2013 onward till further communication.

Please note that the above suspension is only for advertisements of Ministry of Information & Broadcasting and not for advertisements released by the Press Information Department for other government departments / ministries.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General

APNS

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