



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2015/01

January 01, 2015

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Shaheed Benazir Bhutto Dewan University, Plot No.30-A/1, Sector 23, Korangi Industrial Area, Karachi. Ph: 35115008-10 Fax: 35115017	M/s. Adarts Karachi (Pvt.) Ltd.
2	M/s. Hashmanis Hospital, JM-75, Jacob Lines, Off. M.A. Jinnah Road, Karachi. Ph: 32781410-11, Fax: 32787115	M/s. Bilal Associates
3	M/s. Salim Agencies, 16/B, Sindhi Muslim Co-operative Housing Society, Karachi. Ph: 34525124 Fax: 34548471	M/s. Manhattan International
4	M/s. Rahat Since 1950, 21-C Mezzanine Floor, Sunset Lane III, Phase 2 Ext DHA, Karachi. Ph: 35390479	M/s. The D'Hamidi Partnership (for Franchises in Karachi, Hyderabad and Quetta)
5	M/s. Gold Star Construction Ltd., Plot No.16/A, Main Auto Bhan, Unit No.3, Latifabad, Hyderabad. Ph: 022-3015209	M/s. TNI Communications for Earth Vista (Hyderabad)

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. College of Tourism & Hotel Management, (COTHM) 5-C, Main Gulberg II, Ayesha Saddiqa Road, Jail Road, Lahore. UAN: 111-113-114 Fax: 35755518	M/s. Creative Junction (Pvt.) Ltd.	M/s. Manhattan Pakistan (Pvt.) Ltd.
2	M/s. Jotun Powder Coatings Pakistan (Pvt.) Ltd., 2 KM Defence Road, Off 9 KM Raiwind Road, Adj. Valancia Homes Gate, Lahore. Ph: 35323500-3 Fax: 35321387	No new agency appointed	M/s. Orient Advertising (Pvt.) Ltd.
3	M/s. Khudadad Heights, Main Margallah Road, Sector E-11, Opp: F-11/2, Islamabad. Ph: 051-2103415-6 Fax: 2104016	M/s. Manhill Advertising (Pvt.) Ltd.	M/s. Midas Communications Pakistan (Pvt.) Ltd.

4	M/s. The Federation of Pakistan Chambers of Commerce & Industry, Karachi.	No new agency appointed	M/s. Orient Advertising (Pvt.) Ltd.
5	M/s. Surview (Pvt.) Ltd., Rahimtoola House, 38/C, Khayaban-e-Shahbaz, Phase-6, D.H.A., Karachi. Ph: 35243301-6 Fax: 35243307	No new agency appointed	M/s. T Media / Contract
6	M/s. Six-B Food Industry (Pvt.) Ltd., Lahore.	No new agency appointed	M/s. Adetude (Pvt.) Ltd.

III) ADDITIONAL APPOINTMENT

S.No.	Client Name & Address	Product/Area/ Agency
1	M/s. Air Blue, 12th Floor, Islamabad Stock Exchange Towers, 55-B Jinnah Avenue, Blue Area, Islamabad. UAN: 111-247-258 Fax: 051-2895300	<u>M/s. Super Media Communications:</u> for Products, Services and Public Notices. <u>M/s. Synergy Advertising:</u> for Tender Notices.
2	M/s. Intellectual Property Organization, Cabinet Division, IPO-Headquarters # 23, Street No.87, Sector # G-6/3, Attaturk Avenue (West), Govt. of Pakistan, Islamabad. Ph: 9208581-2 Fax: 9208157	<u>M/s. Communication Spot:</u> for Expression of Interest. <u>M/s. Midas Communication:</u> for Supplement, Display and Classified Ads. (M/s. Orient Advertising cleared)
3	M/s. Dte of Public Relations (Pakistan Navy), Naval Headquarters, Islamabad. Ph: 9261870, 20062326	<u>M/s. The Brand Partnership:</u> for Tenders related to Estate and Works, Tenders related to Education, Institutional Ads for 23rd March, Recruitment Ad for Civilian, Tenders related to IT, Tenders related to Housing, Recruitment Ad for Short Service Commission & Cadets, Ads related to Commander Logistic at Karachi and Ads related to Commander Karachi. <u>M/s. M Communications:</u> for Tenders related to Hydrograph, Institutional Ads for 6th Sept., Recruitment Ads for Sailors, Tenders related to DP (Navy), Tenders related to Medical, Tenders related to Transport, Institutional Ads for 14th Aug., Ads related to Commander Coastal and Coastal areas, Ads related to NHQ apart at Karachi and Ad related to Commaner Pakistan Fleet. (M/s. Orient Advertising cleared)
4	M/s. Pakistan Telecommunication Authority, Public Relations Directorate, Headquarters, F-5/1, Govt. of Pakistan, Islamabad. Ph: 051-2878152 Fax: 9219921	<u>M/s. M Communications:</u> for Public Notices & EOI. <u>M/s. Channel 7 Communications:</u> for Tender Notices for Procurements. <u>M/s. Orient Communications:</u> for Vacancy Announcements. (M/s. Manhattan Communication / Evernew Concepts cleared)
5	M/s. Utility Stores Corporation of Pakistan (Private) Limited., Plot No.2039, Sector F-7/G-7, Jinnah Avenue, Blue Area, Islamabad. Ph: 051-9245045 Fax: 9245046	<u>M/s. Kenad (Pvt.) Ltd.:</u> for Event Management, Occasional Ads, Procurement Fixed Assets, Project Ads, Transportation, Stationery, Legal and Employment Ads. <u>M/s. M Communications:</u> for Awareness Campaign and Price Reduction Ads. (M/s. Adgroup cleared)

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General