



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2015/88

June 1, 2015

To: **All Member Publications**

Sub: **Grant of Associateship to M/s. Wish Box (Pvt.) Ltd., Karachi**

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on May 28, 2015 at Karachi has decided to grant associateship to M/s. Wish Box (Pvt.) Ltd., 14-C, 1st Floor, 5th Commercial Lane, Zamzama, DHA, Karachi, Ph: 35302253-4 Fax: 35833977 with immediate effect.

As per rules of the Society, the associate agency will be allowed upto 14% trade discount as decided by the Executive Committee from time to time. The associate agencies will be required to submit their release along with cheques of 60 days. These agencies will not be allowed to handle government advertising.

Member publications are hereby requested to add the name of the above agency in the list of APNS advertising agencies as an associate agency and enlist the following clients as the clients of M/s. Wish Box (Pvt.) Ltd., Karachi :

1. M/s. Ontex Pakistan (Pvt.) Ltd.,
Suite No.107, 1st Floor, Parsa Tower,
Block-6, P.E.C.H.S., Main Shahrah-e-Faisal,
Karachi. Ph: 34150870-2 Fax: 34327010

(M/s. Wahedna D'Arcy (Pvt.) Ltd. cleared)

2. M/s. Essential Concepts,
Suite # 15, 2nd Floor, Select Center,
F-11 Markaz, Islamabad.
Ph.& Fax: 051-2111455
3. M/s. GUGGU (Pvt.) Ltd.,
Suite # 4, 2nd Floor, Select Center,
F-11 Markaz, Islamabad. Ph: 051-2583501

M/s. Wish Box (Pvt.) Ltd., Karachi have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General