



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2013/140

July 01, 2013

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Country Properties, Plot No.15, FT-3, Kurrie Road, Frere Town Quarters, Karachi.	M/s. Cross Check Communications
2	M/s. Skin Xperts Clinic, S.N.C.C. 3/4, Block-3, Shaheed-e-Millat Road, Karachi. Ph: 3538560-3	M/s. Interflow Communications
3	M/s. Imperial Hotel Management Services (Pvt.) Ltd., 216 Upper Mall, Lahore. Ph: 042-35711979 Fax: 042-35712293	M/s. Interflow Communications
4	M/s. Global Links Consultants (GLC), Office No.208, 2nd Floor, Dubai Plaza, 6th Road, Murree Road, Rawalpindi. Ph: 051-4841600 Fax: 4841700	M/s. Kenad (Pvt.) Ltd.
5	M/s. Pakistan American Trade Expo LCC, 209 Elden Street Suite 208, Herndon VA 20170 Ph: 703-707-0955 Fax: 703-707-0855	M/s. Pirana Advertising (Pvt.) Ltd.
6	M/s. Inter State Gas Systems (Pvt.) Ltd., # 517, Main Margalla Road, F-10/2, Islamabad. Ph: 051-9267672-74 Fax: 9267671	M/s. Synergy Advertising (Pvt.) Ltd.
7	M/s. Karachi Institute of Technology & Entrepreneurship, KITE Campus: Plot 3&3A, Sector 47, Korangi Creek Road, Karachi. Ph: 35092201-2	M/s. Synergy Advertising (Pvt.) Ltd.
8	M/s. Delta Estate (Consultant & Builders), Office # 4-A, 1st Floor, Majeed Plaza, Bank Road, Sadar, Rawalpindi. Ph: 051-5700010 Fax: 051-5700020	M/s. X Nine Communication (Pvt.) Ltd.
9	M/s. The University of Poonch Rawlakot, Vice Chancellor's Secretariat, Azad Jammu & Kashmir, Muzaffarabad.	M/s. X Nine Communication (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Amreli Steels (Pvt.) Ltd., D/89, Shershah Road, SITE, Karachi. Ph: 32561150 Fa: 32577373	No new agency appointed	M/s. Orient Advertising
2	M/s. Askari Cement Ltd., Wah 4th Floor, AWT Plaza, Shahra-e-Quaid-e-Azam, Rawalpindi Cantt. Ph: 9272434 Fax: 9272433	M/s. Manhattan Communications	M/s. Orient Advertising

3	M/s. Bank Alfalah Ltd., B. A. Building, I.I. Chundrigar Road, Karachi. Ph: 042-3414030-10 Fax: 32461275	M/s. Media Pulse (Pvt.) Ltd.	M/s. Midas (Pvt.) Ltd. / M/s. Synergy Advertising
4	M/s. Berger Paints Pakistan Ltd., 36 Industrial Estate, Kot Lakhpat, Lahore. Ph: 042-35151545-8 Fax: 35151549	M/s. 4 Square Communications	M/s. Orient Advertising
5	M/s. Foundation for Advancement of Science & Technology, FAST House, Rohtas Road, G-9/4, Islamabad. Ph: 2855072-4 Fax: 2855075	No new agency appointed	M/s. Orient Advertising
6	M/s. Pfizer Pakistan Ltd., 12, Dockyar Road, West Wharf, Karachi. Ph: 32200121-3 Fax: 3231067	M/s. Interflow Communications	M/s. Orient Communications
7	Pakistan Employees Co-Operative Housing Society Ltd., Shahrah-e-Quaideen, Karachi. Ph: 34550474	No new agency appointed	M/s. Orient Advertising
8	M/s. Sun Consulting (Pvt.) Ltd., Sun Chambers: 139-Q, Block # 2, P.E.C.H.S, Kashmir Road, Karachi. UAN: 111-925-925 Fax: 34559838	M/s. Connect Marketing	M/s. Orient Advertising

### III) APPOINTMENT OF MBH

#### S.No. Clients Name & Address

1 M/s. Educational Systems (Pvt.) Ltd.,  
31-Industrial Area, Gurumangat Road,  
Gulberg III, Lahore.  
Ph: 35773069-77 Fax: 35773065

#### Creative Agencies

M/s. Interlink Advertising  
( for Smart School )

( M/s. The Brand Partnership cleared )

#### MBHs

M/s. Group M  
( for Smart School )

### IV) ADDITIONAL APPOINTMENT

#### S.No. Client Name & Address

1 M/s. Universal Service Fund,  
5th floor, Habib Bank Tower,  
Jinnah Road, Islamabad.  
Ph: 2821308-9 Fax: 2821261

#### Product/Area/ Agency

M/s. Manhattan Pakistan: for Classified Ads (Procurement of  
Equipment and Inviting Bids of Rural Telecom Project.)

M/s. Maxim Advertising: for Classified Ads (Job Opportunities,  
Inviting Bids for Optic Fiber Program, Engagements of  
Consultants and Technical Auditors).

M/s. Orient Advertising: for Display Ads (Corporate Ads & Rural  
Telecom Program), Classified Ads (Special Projects and Events  
Management)

M/s. Ideas Workshop: for Display Ads (Special Projects),  
Broadband and Optic Fibre Program) Annual Report and  
Classified Ads (Inviting Bids for Broadband Projects).

( M/s. Vini Vici cleared )

Thanking You,

Yours faithfully,

-s/d-

( Masood Hamid )  
Secretary General  
APNS