



All Pakistan Newspapers Society

32-Farid Chambers, Abdullah Haroon Road, Karachi
Tel: 35671256, 35671314 Fax: 35671310, email:apns@apns.com.pk, Web:www.apns.com.pk

Ref:APNS/2011/153

August 1, 2011

To: **All Member Publications**

Sub: **Applications for Provisional Accreditation / Associateship / Confirmation of Accreditation.**

Dear Sirs,

We have to inform you that the following advertising agencies have applied for provisional accreditation / associateship / confirmation of accreditation :

For Provisional Accreditation

- 1) M/s. 4 Square Communications (Pvt.) Ltd., Lahore
- 2) M/s. Brainchild Communications Pakistan (Pvt.) Ltd., Karachi.
- 3) M/s. Design Matters, Karachi
- 4) M/s. Connect Marketing Communications (Pvt.) Ltd., Karachi.

For Associateship

M/s. Bilal Associates, Karachi.

For Confirmation of Accreditation

M/s. Front Line Communications, Karachi.

The above applications are under consideration of the Advertising / Executive Committee of the APNS. We request you to kindly inform us the business placed by the above agencies with your publication during the year 2010 – 11. Please also inform, if any of your bill is outstanding against the applicant agencies. Please send your response latest by August 8, 2011.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)

Executive Director

APNS

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