



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2015/114

August 1, 2015

**To: All Member Publications**

**Sub: Suspension of Business of  
M/s. Modem4 (Pvt.) Ltd., Lahore.**

Dear Sirs,

We have to inform you that the case of change of ownership of M/s. Modem4 (Pvt.) Ltd. is in process for consideration.

The request of the agency was placed before the Advertising Committee of the APNS at its meeting held on July 29, 2015. The Committee has decided to investigate into the credentials of new owners and suspend the business of the above agency till the restructuring process is completed and regularized by the APNS.

Member publications are hereby advised not to accept any advertisement through M/s. Modem4 (Pvt.) Ltd. till further communication.

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General

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