



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/230

November 01, 2013

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. ARK Consulting Group, House # 11, Main Double Road, F-11/2, Islamabad. Ph: 051-2568813 Fax: 8359709	M/s. Channel 7 Communications
2	M/s. Marhaba Builders & Developers, B-2, 1st Floor, Topra Plaza, SB-27/28, Block-13/C, Opp. Urdu Science College, University Road, Gulshan-e-Iqbal, Karachi. Ph: 34969580-81 Fax: 34969578	M/s. Cross Check Communications
3	M/s. THINEVERAFTER, St-1, Block-3, Shahrah-e-Firdousi, Clifton, Karachi.	M/s. Manhattan Communications
4	M/s. Nest Developers, Pace City, Near: WAPDA Town, Nourthern BayPass Road, Multan. Ph: 061-4018273	M/s. Manhill Advertising
5	M/s. Al Qasmia Properties, Shop No.1, Laberty Terrace, SB-39, Gulistan-e-Johar, Block 7, Near: Safoora Chowrangi, Karachi.	M/s. Orient Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Metro Shoes, 3rd Floor, 40/3, Jahanzeb Centre, Bank Road, Rawalpindi Cantt. UAN: 111-560-560 Fax: 5512075	No new agency appointed	M/s. Interlink Advertising

2	M/s. Orient Energy Systems, Plot # 16, Sector 24, Korangi Industrial Area, Karachi. UAN: 111-507-507 Fax: 35072095	No new agency appointed	M/s. M Communications
3	M/s. Pakistan Institute of Engineering and Applied Sciences, Nilor, Islamabad. Ph: 051-9290273-4 Fax: 9223727	No new agency appointed	M/s. Red Communications Arts
4	M/s. Synergy Coporation (Pvt.) Ltd., A-16, Sector 6-F, Mehran Town, Korangi Industrial Area, Karachi Ph:35114007-8	No new agency appointed	M/s. Time N Space Media

### III) ADDITIONAL APPOINTMENT

S.No.	Client Name & Address	Product/Area/ Agency
1	M/s. Central Directorate of National Savings (CDNS) Saving House, 23-N, Civic Centre, Markaz G-6, Islamabad. Ph: 051-9215741-50 Fax: 9215761	<p><u>M/s. Adreach Advertising</u>: (Suspended Agency) for Short Term Certificate, Bahbood Savings Certificate, National Savings Bonds and Savings Account.</p> <p><u>M/s. Midas Communications</u>: for Defence Savings Certificate, Regular Income Certificate, Draw Result of 25,000/-, 7,500/- &amp; 1,500/- and Tender Notices.</p> <p><u>M/s. M Communications</u>: for Special Savings Certificate / Account, Draw Result of 40,000/-, 200/- &amp; 100/-, Show Cause Notices and Auctions.</p> <p><u>M/s. Orient Advertising</u>: for Pensioners Benefit Account, Draw Result of 15,000/- &amp; 750/- and Situation Vacants.</p> <p><i>( M/s. Manhattan Pakistan cleared )</i></p>
2	M/s. Johnson & Johnson Pakistan (Pvt.) Ltd., Plot Nos. 10 & 25, Sector 20, Korangi Industrial Area, Karachi. UAN: 111-515-515 Fax: 35123405	<p><u>M/s. MCM Advertising (Pvt.) Ltd.</u>: for Pharmaceutical Division.</p> <p><u>M/s. Lowe &amp; Rauf (Pvt.) Ltd.</u>: for LifeScan &amp; Consumer Products.</p>

Thanking You,

Yours faithfully,

-s/d-

( Masood Hamid )  
Secretary General  
APNS

ال پاکستان نیوز پیپر سوسائٹی