

All Pakistan Newspapers Society ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi

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Ref:APNS/2016/158

December 1, 2016

All Member Publications To:

Sub: Condolence Ad.

Dear Sirs.

The APNS has released an obituary advertisement on the sad demise of veteran Advertising Practitioner, Mr. Akbar Ali, Managing Director of Mass Advertising (Pvt.) Ltd., Karachi.

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We request you to kindly publish the ad in your issue of December 02, 2016 as gratis. The ad material has been e-mailed to you and is also available on our website i.e. www.apns.com.pk/downloads.php

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir) **Executive Director** APNS