



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2014/87

May 2, 2014

To: **ALL MEMBER PUBLICATIONS**

Sub: **Termination of Accreditation**

Dear Sirs,

We have to inform you that the following advertising agencies have failed to clear the reported dues of member publications. The Annual General Council (AGM) of the All Pakistan Newspapers Society at its meeting held on March 31, 2014 have decided to terminate their accreditation after giving a final notice to the following agencies on default of reported dues of member publications.

Despite the expiry of notice, the following agencies have not cleared the dues. We have, therefore, decided to terminate the accreditation of the following agencies with immediate effect on their failure to clear the dues of member publications.

1. M/s. Ambient Communications, Lahore
2. M/s. Identity Communication Services (Pvt.) Ltd., Karachi
3. M/s. Infomachine Communications (Pvt.) Ltd., Islamabad
4. M/s. KSK Advertising (Pvt.) Ltd., Karachi
5. M/s. Lahore Publicity Services, Lahore.
6. M/s. Metro Media Advertising, Karachi
7. M/s. Oasis Advertising & Communications, Karachi
8. M/s. Time N Vision International (Pvt.) Ltd., Karachi

The Society has proceeded to encash the Bank Guarantee of the above agencies and after completing the scrutiny of the reported dues of member publications, the proceed will be disbursed on pro-rata basis.

It has further been decided that member publications may take legal pursuits to realize their outstanding bills against the above agencies, if any, on their own.

All member publications are advised not to accept any advertisement release by the clients of the above agencies (Lists attached) through any source till advised.

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General

Cc. to: All Accredited Advertising Agencies  
With request not to release any ad of these clients.

Encl.: Clients List of disaccredited agencies