



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2024/ 35

02-May-24

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).
Please enlist these clients and update your record.

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Mall of Gandhara Head Office Wah Model Town, Phase-1, Civic Center Plot No.64, Wah Cantt. Ph:051-4916398	M/s. Manhill Advertising & Marketing (Pvt.) Ltd (For Mall of Gandhara, Wah Cantt. through Star Marketing.)

II) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency/MBH</u>
1	M/s. My Land Builders & Developers C-3, SB 27-28, Block-13-C, Topra Plaza, Main University Road, Gulshan-e-Iqbal, Karachi Ph:021-34814077	<u>M/s. Crosscheck Communications</u> For Diamond Residency, Karachi <u>M/s. Manhill Advertising & Marketing</u> For Diamond Golf City, Hyderabad through Star Marketing.

III) Clients of Dis-accredited agency M/s. Blaze (Pvt.) Ltd.

Please refer our Circular/2024/ 34 dated April 27, 2024 wherein you were informed that M/s. Blaze (Pvt.) Ltd. has withdrawn their accreditation.

You are requested to treat the following clients listed under M/s. Blaze (Pvt.) Ltd. as direct clients.

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Dr. Farah's Skin Laser & Liposuction Centre, Lahore.	No new agency appointed	M/s. Blaze (Pvt.) Ltd.
2	M/s. Empire Phone, Lahore	No new agency appointed	M/s. Blaze (Pvt.) Ltd.
3	M/s. Hijrat Immigration Consultant, Lahore	No new agency appointed	M/s. Blaze (Pvt.) Ltd.
4	M/s. Laser Praxis Depilex Clinic Lahore	No new agency appointed	M/s. Blaze (Pvt.) Ltd.
5	M/s. Masood Hospital, Lahore	No new agency appointed	M/s. Blaze (Pvt.) Ltd.

6	M/s. Mr. COD Pakistan (Pvt.) Ltd. Lahore	No new agency appointed	M/s. Blaze (Pvt.) Ltd.
7	M/s. Nauman Chattha & Co., Lahore	No new agency appointed	M/s. Blaze (Pvt.) Ltd.
8	M/s. Orbit HR Associates, Lahore	No new agency appointed	M/s. Blaze (Pvt.) Ltd.
9	M/s. Pak Hero Industries (Pvt.) Ltd. Lahore	No new agency appointed	M/s. Blaze (Pvt.) Ltd.
10	M/s. Papa John's Pakistan (Pvt.) Ltd. Karachi	No new agency appointed	M/s. Blaze (Pvt.) Ltd.
11	M/s. S.S. Alliance Int'l., Lahore	No new agency appointed	M/s. Blaze (Pvt.) Ltd.
12	M/s. Siyana Technologies (Pvt.) Ltd. Lahore	No new agency appointed	M/s. Blaze (Pvt.) Ltd.
13	M/s. Sun Flower Builders (Pvt.) Ltd. Lahore	No new agency appointed	M/s. Blaze (Pvt.) Ltd.
14	M/s. The Global College, Lahore	No new agency appointed	M/s. Blaze (Pvt.) Ltd.
15	M/s. Unique Distribution (Pvt.) Ltd. Lahore.	No new agency appointed	M/s. Blaze (Pvt.) Ltd.

Thanking you,

Yours faithfully,

--s/d-

(Dr. Tanvir A. Tahir)
Executive Director

APNS

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