



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2020/49

June 02, 2020

To: **All Member Publications**
All Accredited Advertising Agencies

Sub: Suspension of Ads of M/s. Hyderabad Electric Supply Co (HESCO)

Dear Sirs,

We have to inform you that M/s. Hyderabad Electric Supply Company have failed to clear the outstanding dues of M/s. Oktopus 360 Media (Pvt) Ltd despite various communications. We have therefore, decided to suspend the advertisements of the above client with immediate effect.

Member Publications are hereby advised not to accept any advertisement of M/s. Hyderabad Electric Supply Company through PID or any other source till further communication by the APNS.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General
APNS