



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2023/54

June 02, 2023

To: **All Member Publications**

Sub: **Grant of Provisional Accreditation to  
M/s. Media Expansion Systems (Pvt.) Ltd., Lahore**

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on May 29, 2023 has decided to grant provisional accreditation to M/s. Media Expansion Systems (Pvt.) Ltd., 1<sup>st</sup> Floor, 164-P, Gulberg III, Lahore with immediate effect. As per rules of the Society, the agency will enjoy the credit facility for 45 days only during the period of provisional accreditation.

Member publications are hereby requested to add the name of the above agency in the list of APNS provisionally accredited advertising agencies and enlist the following clients as the clients of M/s. Media Expansion Systems (Pvt.) Ltd., Lahore:

1. M/s. Atirah Beauty Collection,  
Near: UET, Lahore
2. M/s. Ad Shop International,  
T-5, 3<sup>rd</sup> Floor, Capri Centre,  
Firdous Market, Gulberg III, Lahore
3. M/s. Suncrop Pesticides,  
8-B, Industrial Estate,  
Multan. UAN: 111-580-580
4. M/s. Thinkbox Communications, (M/s. Perspective Media cleared)  
50 N, Model Town Ext.,  
Lahore. Ph: 042-35160427, 35063227
5. M/s. Bright Shine,  
91-M, Gulberg III,  
Lahore. Ph: 042-353723-24

M/s. Media Expansion Systems (Pvt.) Ltd., Lahore have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )

Executive Director, APNS