



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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2-Aug-16

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Sir Syed University of Engineering and Technology, University Road, Karachi. Ph: 34988000-5 Fax: 34982393	M/s. Argus Advertising <i>[ for SSUET Convocation Ads, BS (Program) Admission Ads &amp; AIT (Aligarh Institute of Technology) Ads ]</i>
2	M/s. United States Institute of Peace, 2301 Constitution Avenue, NW Washington, DC 20037 Ph: 202-457-1700 Fax: 202-492-6063	M/s. Brainchild Communications
3	M/s. Visa International Services Association, Visa Middle East FZ-LLC, Dubai. Ph: +971(4)4577200 Fax: +971(4)4577299	M/s. Brainchild Communications
4	M/s. Lahore Knowledge Park Company, 15-Abubaker Block, New Garden Town, Lahore. Ph: 042-99233337 Fax: 042-99233338	M/s. Blitz Advertising <i>( for Product &amp; Corporate Ads )</i>
5	M/s. Seasons Foods (Pvt.) Ltd., 171 Shadman-II, Lahore. Ph: 35961021-8 Fax: 35961020	M/s. Future Vision Advertising <i>for "Menu" ( Ready to Cook Chicken Products )</i>
6	M/s. Supreme Feeds (Pvt.) Ltd., 176-Shadman 1, Lahore. Ph: 37425744-4 Fax: 37425779	M/s. Future Vision Advertising
7	M/s. National Flour & General Mills Ltd., 171-Shadman II, Lahore. Ph: 35961021-8 Fax: 35961020	M/s. Future Vision Advertising
8	M/s. ASF Securities (Pvt.) Ltd., B-280 HQs ASF, Karachi	M/s. Hawk Advertising & Communications
9	M/s. Hill View Housing Scheme, Main G.T. Road, Near: Taxila Bypass, Taxila Cantt. Ph: 051-4254263	M/s. Mag Mass Communications
10	M/s. Cancer Care Hospital & Research Centre, 61-L, Model Town Extension, Lahore. Ph: 35218956-60	M/s. Oktopus 360 Media (Pvt.) Ltd.
11	M/s. Capital Resorts, E-11/4, Main Margalla Road, Islamabad. Ph: 051-2155275-6	M/s. Oktopus 360 Media (Pvt.) Ltd.
12	M/s. Tata Best Foods Ltd., 6th Floor, Textile Plaza, M.A. Jinnah Road, Karachi. Ph: 32426761 Fax: 32417710	M/s. Red Communication Arts
13	M/s. Quiznos Sub - Pakistan, 93-A, B-1, M.M. Alam Road, Lahore. Ph: 042-35778261-4 Fax: 35778265	M/s. TNI Communications
14	M/s. Aspire Group of Colleges, 23D/1, Gulberg III, Lahore. Ph: 042-35784211	M/s. Velocity Marketing

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
15	M/s. Khalis Oil & Ghee Industries Ltd., 786 Shahra-e-Nazria-e-Pakistan, Opp: Expo Center, Lahore. UAN: 111-542-547 Fax: 35314730	M/s. Velocity Marketing

As per our list, no other accredited agency appear to be handling account of the clients in question.

#### II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Ittehad Chemicals Ltd., 39, Express Road, Lahore. Ph: 042-36306586-88 Fax: 042-36365697	M/s. Add-On Edge (Pvt.) Ltd.,	M/s. Interlink Advertising
2	M/s. Lakhra Coal Development Co. Ltd., Khi.	No new agency appointed	M/s. Oreint Advertising
3	M/s. Mughal Iron & Steel Industries Ltd, Lahore [Formerly Mughal Sons (Pvt.) Ltd.]	No new agency appointed	M/s. Media Network

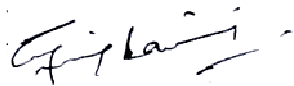
#### III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>MBH(s)</u>
1	M/s. Water Aid, 2nd Floor, Executive Heights (Warid Plaza), 65-West, Fazl ul Haq Road, Blue Area, Islamabad. Ph: 051-2806120-22 Fax: 2806119	M/s. Pak Media Communications [ for National Behavior Change Communication (BCC) Campaign on Water, Sanitation and Hygiene (WASH) - Saaf Sehatmand Pakistan ]

#### IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Pakistan Sports Board, Kashmir Highway, Aabpara, Islamabad. Ph: 9202410-13 Fax: 9203077	M/s. TNI Communications: for Tender Notices, Display Ads and Career Opportunities.  M/s. Orient Communication: for Show Cause Notices other than Tender Notices, Display Ads and Career Opportunities.  [ M/s. Midas (Pvt.) Ltd. cleared ]
2	M/s. Shaheed Zulfikar Ali Butto Institute of Science and Technology, Plot No.67, Street 9, H-8/4, Islamabad. Ph: 4863363-65 Fax: 051-4863367	M/s. Channel 7 Communications: for Islamabad Campus.  M/s. Connect Marketing: for Karachi, Hyderabad and Larkana Campus.
3	M/s. Universal Service Fund, 5th Floor, Habib Bank Tower, Jinnah Avenue, Islamabad. Ph: 051-9212308-9 Fax: 9214261	M/s. Channel 7 Communications: for Display Advertisements ( Corporate ) and Classified Ads (Engagement of Consultants, Services and Technical Auditors).  M/s. Interlink Advertising: for Display Ads (Broadband Program & Speical Projects) and Classified Ads (Inviting bids for Broadband Projects & Special Projects).  M/s. Adgroup (Pvt.) Ltd.: for Display Ads (Rural Telecom Program), Classified Ads (Inviting bids for Rural Telecom Projects & Procurement of Equipment ) and Annual Report.  M/s. The Circle Agency: for Display Advertisement (Optic Fiber Program), Classified Ads (Inviting bids for Optic Fiber Program and Job Opportunities)

Thanking you,



( S.M. Munir Jilani )

Acting Secretary General  
APNS