



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2019/101

02-Sep-19

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Pak Elektron Ltd., 14Km, Ferozepur Road, Lahore. Ph: 35920151-9 Fax: 35920150	M/s. Brainchild Communications
2	M/s. Cantt Pearl Residency, Off. University Road, Safoora Chowk, Adjacent: ASF Towers, Scheme-33, Karachi.	M/s. Crosscheck Communications
3	M/s. Gulf Air, Kashif Centre, Shahrah-e-Faisal, Karachi. Ph: 35682265 Fax: 35683643	M/s. Spectrum Communications
4	M/s. Premier American School, Canal Road, (5 miles from Royal Palm), Towards Jallo Park, Lahore. Ph: 36533500-503	M/s. Message Communications
5	M/s. K.P.T. Officers Co-Operative Housing Society Ltd. Karachi. Opp: American Consulate, Near: K.E. Grid Station, Mai Kolachi Road, Karachi.	M/s. Oktopus360 Media
6	M/s. Al-Bari Group of Companies, The Aquatic Mall Building, Plot-9, Jinnah Boulevard, DHA Phase II, Gate-1, GT Road, Islamabad.	M/s. Smart Ways Communications (for Aquatic Mall, Bizventure, GreenEarth and SpecComp)
7	M/s. Direct Testing Services (Pvt.) Ltd., Office # 02, 1st Floor, Plaza 2-J, Pakeeza Market, I-8/4, Islamabad.	M/s. Super Media Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. NUR International University, 11/1-B, Model Town, Lahore. Ph: 042-35881681-82	M/s. Revolution Media	M/s. Oktopus360 Media
2	M/s. OGDC Employees Cooperative Housing Society, Room No.403, 4th Floor, Azeem Mansion, Fazal-e-Haq Road, Blue Area, Islamabad. Ph: 051-9245080 Fax: 9245080	M/s. Super Media	M/s. Smartways Communications
3	M/s. Thardeep Rural Development Programme,	No New Agency Appointed	M/s. Connect Marketing
4	M/s. FAKT Exhibitions (Pvt.) Ltd.,	No New Agency Appointed	M/s. TNI Communications

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Capital Development Authority, Public Relations Directorate, CDA House, Block-1, Islamabad..	<u>M/s. Manhattan Communications:</u> for Services and Estate Wings <u>M/s. M Communications:</u> for Administration and Works Wings. <u>M/s. Midas International:</u> for Engineering and Finance Wings. <u>M/s. Channel-7 Communications:</u> for Environment, Planning and Design Wings. (<i>M/s. The Circle cleared</i>)
2	M/s. Faisalabad Electric Supply Company Ltd. (FESCO), Office of the Chief Executive Officer, FESCO Faisalabad. Ph: 041-9220282 Fax: 9220233	<u>M/s. Interlink Advertising:</u> for Material Management Directorate, PD Construction & DG (HR & Admn). <u>M/s. TNI Communication:</u> for Planning & Design GSC & GSO Circles, M&T, Finance Directorate, Chief Engineer Development. <u>M/s. Creative Junction:</u> for All 4 Operation Circles of FESCO Region, MIS, Property Management Cell, Customer Service Directorate, Display Ads / Supplements. <u>M/s. Message Communications:</u> for Civil Works-I & II, Procure- ment, Company Secretary, Chief Engineer (Operation)

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3 M/s. Pakistan Post,
Office of the Director General,
Islamabad.

M/s. TNI Communications: for Image Building for Quality and Service Delivery.

M/s. Midas Communications: for Reform Agenda & Restructuring of Services and Financial Inclusion.

M/s. Maxim Advertising: for Financial Services including Saving Bank, Military Pension Payment and other Misc. Services.

M/s. Orient Communications: for Special Initiatives including the newly launched Products / Services Publication of Public Notices and Show Cause Notices.

M/s. Adetude Advertising: for Rebranding & Money Remittances including EMOs, FMOs and UMS Etc.

(M/s. Orient Advertising / M/s. Spectrum cleared)

4 M/s. The Bank of Punjab,
Head Office, 2nd Floor,
BOP Tower, Main Boulevard Gulberg-III,
Lahore. Ph: 35783700-9

M/s. Orient Communications: for Wholesale Banking (Central), Investment Banking & Wholesale Banking (South), Islamic Banking Division, Human Resource Division and Information Technology Division.

M/s. Synergy Advertising: for Retail Finance Division & Agriculture Credit Department, Operations Division, Special Assets Management & Legal Group, General Banking and Risk Management Division / Audit & RAR.

M/s. Interlink Advertising: for Retail Banking, Small Medium Enterprises, Payment Services, Administrative Support Group, Finance Division, Treasury & Financial Institutions, Compliance Division and Corporate Affairs.

(M/s. Adetude cleared)

Thanking you,

Yours faithfully,



(Sarmad Ali)
Secretary General
APNS

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