



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

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October 02, 2012

## All Member Publications

## All Accredited / Associate Advertising Agencies

Dear Sirs,

### I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Volka Food International, 3-Km Bahawalpur Bypass, Bahawalpur Road, Multan. Ph: 061-6527661-2 Fax: 6527663	M/s. Brainchild Communications
2	M/s. Islamabad Chess Association (ICA), House # 10-B, St # 26, F-8/1, Islamabad. Ph: 2255892 Fax: 2256493	M/s. Channel 7 Communications
3	M/s. Link International Exchange Co. (Pvt.) Ltd., Ground Floor, 6-R, M.M. Alam Road, Gulberg II, Lahore. Ph: 35778841-48 Fax: 35775753	M/s. Creative Consultants (Pvt.) Ltd.,
4	M/s. Izhar Energy Services (Pvt.) Ltd., Izhar House, 35-Tipu Block, New Garden Town, Main Ferozpur Road, Lahore. UAN: 111-323-111 Fax: 35888111	M/s. Creative Consultants (Pvt.) Ltd.,
5	M/s. Mehergarh ( A Center for Learning) House # 33-A, Street # 16, Sector F-7/2, Islamabad. Ph: 051-2609740-41 Fax: 2609739	M/s. Creative Consultants (Pvt.) Ltd.,
6	M/s. H.M. Sons (Pvt.) Ltd., Jan Muhammad Arcade, Ferozpur Road, Lahore. Ph: 7579451,7579463 Fax: 7587785	M/s. Creative Junction (Pvt.) Ltd.
7	M/s. Karakoram Enterprises, Flat Site # 2, Apt # 10, Block-J, Karakoram Enclave Phase-I, F-11/1, Islamabad. Ph: 2212181 Fax: 2213537	M/s. Ideas Workhop (Pvt.) Ltd.
8	M/s. Ali & Fatima Developers (Pvt.) Ltd., 178-D, Model Town, Lahore. Ph: 042-35843731-34 Fax: 35843732	M/s. Interflow Communications
9	M/s. Askari Bank Ltd., 2nd Floor, AWT Plaza, The Mall, Rawalpindi. Ph: 9063000 Fax: 9272455	M/s. Interlink Advertising  ( M/s. Argus / MPL cleared )
10	M/s. Khyber Housing Society, University Town, Capital Plaza, 2nd Floor, Office No.24, 25, G-11 Markaz, Islamabad. Ph: 2221096-98 Fax: 2221099	M/s. Manhattan Communications
11	M/s. Principal Engineers & Constructors, 41-C, 22nd Commercial Street, Phase-2 Ext., D.H.A., Karachi. Ph: 35395346-51 Fax: 35395423	M/s. Mass Advertising
12	M/s. Foundation for Development of Education, 686 Shadman Colony-I, Lahore. Ph: 042-37531428 Fax: 37531429	M/s. Midas (Pvt.) Ltd.  ( for Punjab Institute of Contemporary Sciences)
13	M/s. Sindh Agriculture University Tandojam, Public Relations Office, Tando Jam. Ph: 2765870-(317), 2765766	M/s. Midas (Pvt.) Ltd.
14	M/s. Petroleum Institute of Pakistan, 1st Floor, Federation House, Block V, Kehkashan, Clifton, Karachi. Ph: 35378701, 35378702 Fax: 35378704	M/s. National Advertisers

**S.No. Clients Name & Address****Accredited Advertising Agencies**

15 M/s. Sonraj Company,  
Plot # 8c, Lane 6, Zamzama Boulevard,  
DHA Phase V, Karachi.  
Ph: 35302081 Fax: 35302028

M/s. Pirana Advertising (Pvt.) Ltd.  
*( for "Collectibles" & "AM-PM")*

16 M/s. Riazu Pakistan,  
House No.24, Block 7/8, JMCHS, Tipu Sultan  
Road,  
Shahrah-e-Faisal, Karachi.  
Ph: 32361290-2

M/s. Think Tank Advertising  
*(for Color Studio Professional & Rimmel London)*

As per our list, no other accredited agency appear to be handling account of the clients in question.

**II) CHANGE OF AGENCY****S.No. Client Name & Address****New Advtg Agency****Outgoing Agency**

1 M/s. Military Lands & Cantonments,  
Office of the Director,  
Ministry of Defence, ML&C Deptt.,  
Govt. of Pakistan, Karachi Region,  
Karachi. Ph: 99201679 Fax: 99204312

M/s. Maxim Advertising Co.

M/s. Synergy Advertising

2 M/s. The Vitamin Company,  
64-Ahmed Block, New Garden Town,  
Lahore. Ph: 5851559-68 Fax: 5832796

No new agency appointed

M/s. Velocity Marketing

**III) ADDITIONAL APPOINTMENT****S.No. Client Name & Address****Product/Area/ Agency****MBH**

1 M/s. United Bank Ltd.,  
State Life Building # 1, I.I. Chundrigar Road,  
Karachi. UAN: 111-825-888.

**M/s. Wahedna:** for Liability Products,  
Corporate Banking & Cash Management  
Remittance Products.

Pak Media Comm-  
unications

**M/s. Think Tank:** for Consumer Banking  
Corporate and General Advertisements.

**M/s. Manhattan International:** for UBL Branchless & E-Banking  
Products (UBL Omni / UBL Orion / UBL Net Banking)

2 M/s. Karachi Shipyard & Engineering Works Ltd.,  
West Wharf Dockyard Road,  
Karachi. Ph: 99214045-64 Fax: 99214020

**M/s. Hawk Advertising:** for Tender Notices, Recruitment Ads and  
other Misc Ads of Shiprepair, SMC, HRD, Shipbuilding,  
Shipdesign, Maintenance, General Engineering and Admin Deptts.

**M/s. National Advertisers:** for Tender Notice, Recruitment Ads and  
other Misc. Ads of Procurement (Store and Purchase)  
Department only.

Thanking You,

Yours faithfully,

-s/d-

**Masood Hamid**  
Secretary General, APNS