



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2014/165

October 02, 2014

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Maroof International Hospital, 10th Avenue, F-10 Markaz, Islamabad. UAN: 111-644-911 Fax: 051-2222939	M/s. Channel 7 Communications (Pvt.) Ltd.
2	M/s. Installment4U, A-292, Block-5, Gulshan-e-Iqbal, Karachi. UAN: 111-835-835	M/s. International Advertising (Pvt.) Ltd.
3	M/s. Fazaia Housing Scheme Gujranwala, Opp. WAPDA Town, Near: King's Mall, Lahore Bypass, Gujranwala. Ph: 055-4286634-35 Fax: 4286636	M/s. Interflow Communications (Pvt.) Ltd.
4	M/s. Property Management Advisors, 7 Shami Road, Lahore Cantt. Ph: 042-36672632 Fax: 36654356	M/s. Interflow Communications (Pvt.) Ltd.
5	M/s. Institute of Southern Punjab, 31-A, Gulgasht Colony, Multan. UAN: 061-111-477-786 Fax: 6522155	M/s. Midas Communications (Pvt.) Ltd.. <i>( for Admission only )</i>
6	M/s. Monsanto Pakistan (Pvt.) Ltd., Level-14, Arfa Software Technology Park, 346-B, Ferozpur Road, Lahore. Ph: 042-35880145 Fax: 35972123	M/s. Prometheus (Pvt.) Ltd.
7	M/s. Ittefaq Developers, Site Office: Tana Bana College Road, Burewala. Ph: 067-3012660, 3771495	M/s. TNI Communications <i>for Al-Hamd Green City (Burewala)</i>

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Maersk Pakistan (Pvt.) Ltd., <i>(Maersk Logistics)</i> 5th Floor, Bahria Complex 1, M.T. Khan Road, Karachi. UAN: 111-623-775 Fax: 35610800	No new agency appointed	M/s. Marksman Advertising
2	M/s. National Vocational & Technical Training Commission (NAVTTTC), 5th Floor, Evacuee Trust Complex, F-5/1, Islamabad. Ph: 051-9214247	M/s. Kenad (Pvt.) Ltd.	M/s. Enhancerz Communications
3	M/s. Orient Textile Mills Ltd., 501, Main National Highway-Landhi, Karachi. Ph: 35001592-5 Fax: 35001444	M/s. The Circuit (Pvt.) Ltd.	M/s. Connect Marketing Communications (Pvt.) Ltd.

4 M/s. Tabba Heart Institute,  
ST-01, Block-02, Federal B Area,  
Karachi. UAN: 111-844-844 Fax: 36379062

M/s. Marksman Advertising

M/s. Fourays (Pvt.) Ltd.

### **III) ADDITIONAL APPOINTMENT**

#### **S.No. Client Name & Address**

#### **Product/Area/ Agency**

1 M/s. Alfalah GHP Investment Management  
Ltd.,  
8-B, 8th Floor, Executive Tower,  
Dolmen City, Block-4, Clifton,  
Karachi.  
UAN: 111-090-090 Fax: 35306752

M/s. The D'Hamidi Partnership:  
for Alfalah GHP Capital Preservation Fund - Series -1.

M/s. Orient Advertising: for Alfalah GHP Value Fund and Alfalah GHP  
Income Multiplier Fund.

2 M/s. Pak Suzuki Motor Co. Ltd.,  
DSU-13, Pakistan Steel Industrial Estate,  
Bin Qasim, Karachi.  
Ph: 34723551-58 Fax: 34723521-22

M/s. JWT Asiatic: for 1000 cc Car Model "Wagon R" (*till May 31, 2015*)

M/s. Orient Communications: for Mehran, Cultus, Swift, Bolan, Ravi,  
APV, Jimny Hayabusa, Intruder, Inazuma, Bandit, Motorcycles GS150,  
other Programs i.e. Certified Used Cars, Exchange, 75 Campaign,  
Extended Warranty, Insurance & Finance and Outboard Motors  
( *till November 28, 2014* )

3 M/s. Utility Stores Corporation of Pakistan  
(Private) Limited.,  
Plot No.2039, Sector F-7/G-7,  
Jinnah Avenue, Blue Area,  
Islamabad.  
Ph: 051-9242042 Fax: 9245046

M/s. Connect Marketing: for Motorcycle GD110, Raider, Sprinter,  
Suzuki Genuine Parts, Suzuki Genuine Oil and Suzuki Genuine  
Accessories. ( *till November 28, 2014* )

M/s. M Communication:  
for Awareness Campaign and Price reductions Ads.

M/s. Adgroup:  
for Transportation, Stationery, Legal and Employment Ads.

M/s. Kenad: for Event Management and Occasional Ads.

M/s. Manhattan Pakistan:  
for Procurement, Fixed Assets and Project Ads.

( *M/s. Adreach Advertising cleared* )

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General

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