



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2017/128

October 2, 2017

**To: All Member Publications**

Dear Sirs,

We are in receipt of a letter No.F.18(30)/2017-Advt dated August 17, 2017 alongwith a letter of Capital Development Authority (CDA) dated July 18, 2017 regarding implementation of Building By-Laws wherein it has been requested to circulate the CDA letter.

We reproduce hereunder the above CDA letter, which is self-explanatory, for your information and compliance.

**“ Sub: Implementation of Building By-Laws**

*The undersigned is directed by the competent Authority to convey that CDA has initiated a strict campaign against un-planned and abrupt construction activities within and around the Federal Capital. In this connection, it has been decided to regulate such activities in future. It has been observed that Housing Societies / Investors attract general public by media campaign both by Print and Electronic Media. Relying on such advertisements/campaign, general public make huge investment in these projects without gagging the legitimacy of the schemes / projects.*

*In this regard, it is requested that in order to avoid financial loss of general public, your esteemed organization is requested to kindly direct your member publications & broadcasters to obtain the No Objection Certificate (NOC) issued by the CDA, Planning Wing before publishing and broadcasting such advertisements. Your cooperation will not only help curtail loss of financial loss of General Public but will also help CDA making his campaign success*

(Mazhar Hussain)  
Director  
Public Relations Directorate”

Thanking you,

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )  
Executive Director  
APNS

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