



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2016/140

2-Nov-16

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. NRSP Microfinance Bank Ltd., 914-C, Shouq Chowk, Faisal Town, Lahore. Ph: 042-35161973-78	M/s. G. H. Thaver & Co.
2	M/s. Inspectest (Pvt.) Ltd., Suit 910, Business Avenue, PECHS, Block-6, Shahrah-e-Faisal, Karachi. Ph: 34382608 Fax: 34387453	M/s. Lowe & Rauf (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Pak Datacom Ltd., 3rd Floor, Umar Plaza, Blue Area, Islamabad Ph: 051-2344123 Fax: 2344111	M/s. TNI Communications	M/s. Channel 7 Communications
2	M/s. Federal Public Service Commission, F.5/I, Aga Khan Road, Islamabad.	M/s. Orient Communications <i>for Consolidated Ads of the Commission, Tender Notices / Ads regarding recruitment of Ministerial Staff and Public Notices regarding various exams</i>	M/s. M Communications
3	M/s. National Highway Authority, Public Relation Directorate, Islamabad. Ph: 051-9032532 Fax: 9106413	<u>M/s. Midas Communications</u> <i>for Classified Ads of Balochistan Region, Northern Areas, Gilgit Baltistan and Sindh Region.</i> <u>M/s. Orient Communications</u> <i>for Classified Ads of Punjab Region, KPK region & Motorways</i>	M/s. Channel 7 Communications M/s. M Communications

Thanking you,

Umer Mujib Shami
ال پاکستان نیوز پیپر سوسائٹی

(Umer Mujib Shami)

Secretary General
APNS