



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2017/145

November 02, 2017

To: **All Member Publications**
All Accredited Advertising Agencies

Sub: **Ads of City Star Shopping Centre & City Star Heights,**
Projects of Suspended Clients; Fast Marketing / SAREMCO Marketing,

Dear Sirs,

Please refer our Circular No.APNS/2017/60 dated May 02, 2017 and No.APNS/2017/129 dated October 05, 2017 regarding suspension of advertisements of M/s. Fast Marketing Consultants (Pvt.) Ltd. / SAREMCO Ltd. (SAREMCO Marketing) due to non-payment of dues of M/s. Midas Communications Pakistan (Pvt.) Ltd.

M/s. Midas Communications Pakistan (Pvt.) Ltd. have provided documentary evidence that the ads of City Star Shopping Centre and City Star Heights released by M/s. Midas Communications Pakistan through M/s. Fast Marketing Consultants (Pvt.) Ltd. and requested to hold the advertisements of the above projects. We have therefore, decided to suspend the advertisements of M/s. City Star Shopping Centre & City Star Heights as well with immediate effect.

Member publications are hereby advised not to accept any advertisements of City Star Shopping Centre & City Star Heights through any source till further communication by the APNS and the advertisements of M/s. Fast Marketing Consultants (Pvt.) Ltd. and M/s. SAREMCO Ltd. (M/s. SAREMCO Marketing) will remain suspended.

Thanking you,

Yours faithfully,

(Umer Mujib Shami)
Secretary General
APNS

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