



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2015/192

December 02, 2015

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Almas Collection Jewellers, Gem Plaza, Zaibunnisa Street, Saddar, Karachi Ph: 35671333 Fax: 35687030	M/s. Bond Advertising
2	M/s. Zameen Media (Pvt.) Ltd., 903, Horizon Towers, Block 3, Clifton, Karachi. Ph: 35878758	M/s. Brainchild Communications
3	M/s. Standard Textile Mills, Suite # 204, 2nd Floor, Regency Arcade, The Mall, Faisalabad. Ph: 041-2603627-28 Fax: 2603630	M/s. Brainchild Communications
4	M/s. Mohkam Enterprises (Pvt.) Ltd., Plot # 523, Adjacent Radiant School, Kurri Road, Islamabad Expressway, Rawalpindi. Ph: 051-4911212, 4911214	M/s. Crosscheck Communications
5	M/s. The Park Developers, Plot # C232, Block 2, P.E.C.H.S, Karachi. Ph: 34930303, 34930404	M/s. Hayder Ali Communications
6	M/s. i2 Paksitan (Pvt.) Ltd., Banglow # 34, Main Gulberg, Lahore. Ph: 35753491 Fax: 35753490	M/s. Oktopus360 Media
7	M/s. Origins, 20-K, Gulberg II, Lahore. Ph: 042-35759464 Fax: 35710312	M/s. Oktopus360 Media
8	M/s. Origins Kids, 20-K, Gulberg II, Lahore. Ph: 042-35759464 Fax: 35710312	M/s. Oktopus360 Media
9	M/s. Digicom Trading (Pvt.) Ltd., Suite # 302, 303, 3rd Floor, The Forum, Clifton, Karachi. Ph: 35306851-54 Fax: 35306856	M/s. Orient Communications (for Q Mobile & other Products)
10	M/s. Maskatiya Food Industries, Plot No.1-D/9, Sector No.21, Korangi Industrial Area, Karachi. Ph: 35002932, 35002864	M/s. The Brand Partnership (for brands Shashka and Farmaish)
11	M/s. Sahir Media (Pvt.) Ltd., Office No.M-14, Mezzanine Floor, Yousuf Grand Square, Clifton Block-8, Main Clifton Road, Karachi. Ph: 35370112-13 UAN:111-788-111	M/s. TNI Communications (for See TV)
12	M/s. Three Star Construction Company, Plot No.A/10-Z-16, Site Area, Hyderabad, Sindh. Ph: 022-3885242, 3885243	M/s. TNI Communications (for Lucky Shanghai Trade Centre, Hyderabad)

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Federal Public Service Commission, F.5/I, Aga Khan Road, Islamabad.	M/s. Orient Communications <i>(for Consolidated Advertisements of the Commission, Tender Notices/ Recruitment of Ministerial Staff, Public Notices for Exams)</i>	M/s. M Communications
2	M/s. Naya Tel (Pvt.) Ltd., Islamabad.	No new agency appointed	M/s. Channel 7 Communications
3	M/s. Primus Investment Management Ltd.,	No new agency appointed	M/s. Marketing & Advertising

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. State Life Insurance Corp. of Pakistan, State Life Building No.9, Dr. Ziauddin Ahmed Road, Karachi. UAN: 111-111-888	<u>M/s. Spectrum Communication:</u> for three payment plan, Sada Bahar Plan, Bonus Announcemnt, Special Events, Notices of other Departments / Divisions (Tender, Situation Vacant other than Marketing Force), Public , Pre-Qualification, Final Show Cause, Termination and Corrigendum. <u>M/s. The Brand Partnership:</u> for Child Education and Marriage Plan, Sunehri Polcy, Image Buidling of State Life / Testimonial Advertising, Recognition Ads / Recognition of Area Managers and Business Achievement / Performance <u>M/s. Manahattan International:</u> for Revival of Policies, Endowment Plan and Whole Life Plan, Institutional Advertising (Bancassurance, Health Insurance, Takaful), Ads related to National and International Days, Public Service and Holydays Ads and Rural Policies & N.D. Scheme. <u>M/s. Wahedna D' Archy:</u> for Jeevan Saathi Plan, Group Insurance, Recruitment of Marketing Force, Shehnai Policy and Annual Reports.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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