



# All Pakistan Newspapers Society

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Ref: APNS/2011/25

February 3, 2011

**To: All Member Publications**

**Sub: APNS Ad “Media in 2011 for the Consumer of 2020”**

Dear Sirs,

We are pleased to inform you that the APNS is organizing a two-day detailed International Workshop on February 11 & 12, 2011 at Karachi wherein distinguished media and marketing professionals will attend and share their experience in the field. In this respect the APNS has released an ad captioned “Media in 2011 for the Consumer of 2020” to be published in member publications.

We request you to kindly publish the above ad in your issue of **Friday, February 4, 2011** positively. The ad material has been e-mailed to you and is also pasted on our website i.e [www.apns.com.pk](http://www.apns.com.pk).

Thanking you,

Yours faithfully,

-s/d-

( **Sarmad Ali** )  
Secretary General