



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

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February 3, 2016

**To: All Members based in Sindh**

**Sub: Provincial Govt. Classified Ads**

Dear Sirs,

We have noted that some departments of Sindh Government have started releasing their classified ads i.e. tenders, situation vacant etc. through advertising agencies which is contrary to the practices prevailed in all provinces as well as to the written agreement between the APNS and the Sindh Information Department.

We, therefore, advise all member publications based in Sindh and the accredited advertising agencies handling Sindh Information business to refrain from accepting / releasing classified advertisements of departments of Sindh Government through sources other than the Sindh Information as per past practice.

We hope that the member publications and accredited agencies will strictly abide by the directive.

Thanking you,

Yours faithfully,

( Sarmad Ali )  
Secretary General

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