



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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3-Apr-19

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. ECLAT Suite 206, Landmark Plaza, I.I. Chundrigar Road, Karachi. Ph:32620025	M/s. Connect Marketing
2	M/s. Noor Thalassemia Foundation, 393-Shadman-1, Opp: Eden Centre, Jail Road, Lahore. Ph: 042-37429030-40	M/s. Future Vision Advertising
3	M/s. ITT Foods (Pvt.) Ltd., 3rd Floor, 57 C, Khyaban-e-Sehar, Phase 6, DHA, Karachi.	M/s. Manhattan International
4	M/s. Canal City, Canal City, Air Port Road, Sialkot. Ph: 3571550-8	M/s. Manhill Advertising (for Canal City Sialkot) through M/s. Star Marketing)
5	M/s. Data Developers, Misaq-ul-Mall Shopping Centre, Nishat Abad, Faisalabad. Ph: 041-8757075	M/s. Manhill Advertising (for Misaq-ul-Mall and Model City Royal Villas in Faisalabad through M/s. Star Marketing)
6	M/s. Aman Builders & Developers, Plot No.88/1/A, Prince Ali Khan Street, Garden East, Karachi. Ph: 36418500	M/s. Manhill Advertising (for Aman Golf View, Karachi through M/s. Star Marketing)
7	M/s. ZINIS City, 12 KM, Faisalabad Road, Bhikhi, Sheikhpura. Ph: 056-3882567, 3882667	M/s. Manhill Advertising (for Zinis City in Sheikhpura through M/s. Star Marketing)
8	M/s. Saad Akbar Developers & Builders (Pvt.) Ltd. Master Industrial Complex, G.T. Road, Sadhoke, Gujranwala, Kmonke. Ph: 055-6665441	M/s. Oktopus 360 Media
9	M/s. Dadabhoy Housing (Pvt.) Ltd., Ebrahim Estate, D-1, Block 7&8, K.C.H.S.U., Shahrah-e-Faisal, Karachi. Ph: 34382626 Fax: 34527326	M/s. Oktopus 360 Media (for New Lasbela City, Winder)

- 10 M/s. Dawakhana Hakim Ajmal Khan (Pvt.) Ltd., Plot No.155, Kot Lakhpat Industrial Estate, Lahore. UAN: 111-125-625
- M/s. Roshni Communications
- 11 M/s. Aga Khan Education Service, Pakistan I-5/B-VII, Federal B Area, Karimabad, Karachi. Ph: 36822955-4 Fax: 36826764
- M/s. Spectrum Communications
- 12 M/s. Aman Medical Institute, Khan Plaza, Near: Sangjani, Toll Plaza, Main G.T. Road, Tarnol, Islamabad. Ph: 051-21680710
- M/s. Smart Ways Communications
- 13 M/s. Aspire Grammar School, 23-D/1, Gulberg-III, Lahore. Ph: 042-35784211
- M/s. Velocity Marketing & Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. M.D Chicago Clinics Lahore. 3 CCA, DHA, Phase 5, Lahore.	M/s. Revolution Media	M/s. Brand-Ache Communications
2	M/s. Federal Public Service Commission, F.5/I, Aga Khan Road, Islamabad.	M/s. Message Communication <i>(for Consolidated Ads of the Commission, Tender Notices, Recruitment of Ministerial Staff and Public Notices regarding various Exams.)</i>	M/s. Kenad (Pvt.) Ltd.
3	M/s. Principal Constructors (Pvt.) Ltd., 41-C, 22nd Commercial Street, Phase-II, Ext., D.H.A., Karachi. Ph: 35395346-51 Fax: 35395423	M/s. MCM Advertising	M/s. Mass Advertising
4	M/s. Kingston College,	No new agency appointed	M/s. JWT Asiatic / Tmedia
5	M/s. Askari General Insurance Co. Ltd.,	No new agency appointed	M/s. Midas Communications
6	M/s. Olympia Chemicals Ltd.,	No new agency appointed	M/s. Evernew Concepts

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. Haleeb Foods Ltd., 135, Ferozpur Road, Lahore. UAN: 111-135-135 Fax: 37421229	M/s. Group M Pakistan (Pvt.) Ltd. <i>(M/s. Manhattan International & M/s. Manhattan Communications cleared)</i>

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. National Business Development Program for SMEs, Ministry of Industries & Production, Government of Pakistan, 3rd Floor, Building No.3, Aiwan-e-Iqbal Complex, Egerton Road, Lahore. UAN: 111-111-456 Fax: 36304926-7	<u>M/s. ABC Advertisers:</u> for Tender Notices <u>M/s. Interlink Advertising:</u> for Expression Interest and Classified <u>M/s. Unity Advertising & Marketing:</u> for Job Opportunity.
2	M/s. COMSATS University Islamabad, Park Road, Tarlai Kalan, Islamabad. Ph: 051-9247000-3 Fax: 051-9247006	<u>M/s. Manhattan Communications:</u> for Classified Ads of overall CUI System, Admissions Ads for Wah Campus, Classified Ads for Attock and Sahiwal Campus. <u>M/s. Creative Junction:</u> for Corporate Ads of overall CUI System, Admission and Classified Ads of Lahore Campus and Admission Ads of Virtual Campus. <u>M/s. TNI Communications:</u> for Misc. Ads overall CUI System, Classified Ads of Wah Campus, Admissions Ads of Attock Campus & Sahiwal Campus <u>M/s. Channel 7 Communications:</u> for Combined Job (HR Ads) of overall CUI System, Classified Ads of Islamabad and Classified and Admission Ads of Vehari Campus. <u>M/s. Midas Communications:</u> for Admissions Ads of Islamabad & Abbottabad Campus and Classified Ads of Abbottabad & Virtual Campus. (M/s. Adgroup cleared)
3	M/s. Islamabad Electric Supply Co. Ltd. IESCO Head Office, Street 40, G-7/4, Islamabad. Ph: 9252937-39 Fax: 9252889	<u>M/s. Message Communications:</u> for D.G. (IS) Computer, General Manager Development, HR & Admn Dte, CE/ Operation Dte and Islamabad Circle. <u>M/s. Creative Junction:</u> for Customer Service Directorate, XEN Civil, P&E Dte, Property Management Cell, Chakwal Circle, Tech Det, PD Construction and Display Ads / Supplements. <u>M/s. Manhattan Communications:</u> for Manager Material Management, Rawalpindi Circle, Attock Circle and Confidential Directorate. <u>M/s. The Circle Agency:</u> for TSW Dte, VEC, Finance Director, Legal, Transport, Company Secretary, Jhelum Circle, PD (GSC) & (GSO). (M/s. Interflow and M/s. Midas Communication cleared)

Thanking you,



(Sarmad Ali)
Secretary General