



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2016/62

May 3, 2016

**To: All Member Publications
All Accredited Advertising Agencies**

Sub: Ads of M/s. Hyderabad Electric Supply Company (HESCO)

Dear Sirs,

M/s. Hyderabad Electric Supply Company (HESCO), a listed client of M/s. Maxim Advertising Co. (Pvt.) Ltd., has decided to appoint M/s. Oktopus360 Media (Pvt.) Ltd. M/s. Oktopus360 has deposited claimed amount of M/s. Maxim Advertising and requested to allow the advertisements of HESCO through their agency.

We have therefore, decided to allow the ads of HESCO through M/s. Oktopus360 Media.

Member publications are hereby advised to accept the ads of M/s. Hyderabad Supply Company (HESCO) through M/s. Oktopus360 Media (Pvt.) Ltd. till further advice.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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