



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2012/134

July 03, 2012

## All Member Publications

## All Accredited / Associate Advertising Agencies

Dear Sirs,

### I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. College of Management & Sciences, C-4 Sector, 14-A, Shadman, North Nazimabad Town, Karachi. Ph: 36952901, 36904286 Fax: 36952902	M/s. Emotion (Pvt.) Ltd.
2	M/s. Kahva Café & Gril, 6-C, Mustafa Arcade, Block A, SMCHS, Karachi. Ph: 4553395 Fax: 4543408	M/s. Marketing & Audio-Visual Communications
3	M/s. Olympia Oils (Pvt.) Ltd., Meer House, 25-A, Davis Road, Lahore. Ph: 041-36373402 Fax: 36375538	M/s. Sundial Advertising
4	M/s. Astor International, 10-C, Bukhari Commercial Lane 3, DHA Phase-VI, Karachi. Ph: 35847800, 35848071 Fax: 35241204	M/s. The D' Hamidi Partnership  ( for Jolen Bleach Cream, Revlon & Lana )

As per our list, no other accredited agency appear to be handling account of the clients in question.

### II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Fauji Cereals, ( A project of Fauji Foundation ) Dhamial Road, Rawalpindi. Ph: 051-5126556-7 Fax: 051-5126558	M/s. M Communications	M/s. Manhattan Pakistan
2	M/s. Gillette Pakistan Ltd., 11th Floor, The Harbour Front, Dolmen City, HC-3, Block-4, Marine Drive, Clifton, Karachi. Ph: 35205088 Fax: 35296150	M/s. Brainchild Communications Pakistan (Pvt.) Ltd..	M/s. Interflow Communication/ M/s. Pak Media Comm.

### III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Pakistan Petroleum Ltd., PIDC House, Dr. Ziauddin Ahmed Road, Karachi. Ph: 35651480-98 Fax: 35680005	<u>M/s. National Advertisers</u> : for Notices, Vacancies & Corporate. <u>M/s. Orient Advertising</u> : for Tender Notices.

( M/s. JWT Asiatic cleared )

Thanking You,

Yours faithfully,

-s/d-

**Masood Hamid**  
Secretary General