



All Pakistan Newspapers Society

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Ref: APNS/2011/207

November 3, 2011

To: **All Member Publications**

Sub: **Applications for Provisional Accreditation**

Dear Sirs,

We have to inform you that the following advertising agencies have applied for provisional accreditation:

- 1) M/s. Impact Advertising Services (Pvt.) Ltd., Lahore
- 2) M/s. Emotion (Pvt.) Ltd., Karachi.

The above applications are under consideration of the Advertising / Executive Committee of the APNS. We request you to kindly inform us the business placed by the above agencies with your publication during the period of November 01, 2010 to October 31, 2011. Please also inform, if any of your bill is outstanding against the applicant agencies. Please send your response latest by November 14, 2011.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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