



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2016/141

November 03, 2016

## REMINDER

**To: The Chairman / Managing Director,  
Accredited Advertising Agencies.**

**Sub: APNS DIRECTORY 2016**

Dear Sir,

This refers to our Circular No.APNS/2016/114 dated August 20, 2016 alongwith a proforma and client list published in the last edition and requested you to send us the same duly filled in alongwith your list of clients. It is regretted that your response is still awaited.

You are therefore, again requested to send us the above information / changes latest by November 15, 2016 positively. If your response is not received by the appointed date, we would presume that no correction / addition is required and the entry as appeared in the last edition will be published.

If you have already sent entry / list of clients, please, ignore this circular.

Thanking you,

Your faithfully,

( Umer Mujib Shami )  
Secretary General  
APNS

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**PROFORMA MEANT FOR**  
**INFORMATION RELATING TO ACCREDITED ADVERTISING AGENCIES**

**NAME OF AGENCY:** .....

**HEAD OFFICE ADDRESS:** .....

**PHONES NOS:** .....

**FAX NOS:** .....

**EMAIL:** ..... **WEBSITE:** .....

**BRANCH ADDRESSES:** .....

**CONSTITUTION:** ..... **NTN NO** .....

**NAME OF PROPRIETOR/PARTNERS:** .....

(i) ..... **DESIGNATION** .....

(ii) ..... **DESIGNATION** .....

(iii) ..... **DESIGNATION** .....

**EXECUTIVE DIRECTOR:** .....

**DATE OF ESTABLISHMENT:** .....

**DATE OF APNS ACCREDITATION:** .....

**MEDIA HEAD:** ..... **MOBILE** .....

**ACCOUNT HEAD:** ..... **MOBILE** .....

**REPRESENTATIVE IN APNS:** ..... **MOBILE** .....

**Note: Please provide profile of Proprietor/Partner alongwith recent Photograph and Logo of Agency.**