



All Pakistan Newspapers Society

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Ref: APNS/2011/233

December 3, 2011

To: All Karachi based Member Publications.

Sub: Advertisements of Karachi Port Trust (KPT)

Dear Sirs,

We have to inform you that M/s. Karachi Port Trust vide its letter dated December 02, 2011 has decided to change the bifurcation of account among M/s. Kimco Advertising and M/s. Adgroup (Pvt.) Ltd.. The above client has provided NOC of M/s. Adgroup during its suspension.

We sent letter to KPT for documentary evidence that they have cleared the outstanding dues of M/s. Adgroup.

Member publications are hereby advised to send us a statement of their outstanding dues relating to ads of KPT by December 10, 2011 and do not accept the ads of KPT through M/s. Adgroup. However, ads of KPT released by M/s. Kimco and M/s. Spectrum as per bifurcation circulated vide our Circular No. APNS/2004/15 dated January 29, 2004

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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