



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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December 3, 2012

**To: All Member Publications**

**Sub: Advertisement Campaign of "1<sup>st</sup> South Asia Media SUMMIT"**

Dear Sirs,

You are aware that the All Pakistan Newspapers Society celebrating the completion of its 60 years. At this occasion, we are holding a "**SOUTH ASIA MEDIA SUMMIT** on January 15 - 17, 2013 at Islamabad". To highlight the significance of the mega event, we are releasing an ad campaign to be published in member publications on front or back page in tomorrow's issue.

We request you to kindly publish the ad in your issue as gratis.

The ad material is available on our website i.e. [www.apns.com.pk](http://www.apns.com.pk)

Thanking you,

Yours faithfully,

-s/d-

( **Dr. Tanvir A. Tahir** )  
Executive Director  
APNS

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