



All Pakistan Newspapers Society

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Ref: APNS/2012/001

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All Member Publications

All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

S.No.	Clients Name & Address	Accredited Advertising Agencies
1	M/s. Women Development Department Govt. of Sindh, Karachi	M/s. Adarts Karachi (Pvt) Ltd., (For display ads only)
2	M/s. Live Stock Department, Govt. of Sindh, Karachi.	M/s. Adarts Karachi (Pvt) Ltd., (For display ads only)
3	M/s. Anti-Corruption Department Govt. of Sindh, Karachi.	M/s. Adarts Karachi (Pvt) Ltd., (For display ads only)
4	M/s. Works & Services Department, Govt. of Sindh, Karachi.	M/s. Adarts Karachi (Pvt) Ltd., (For display ads only)
5	M/s. Planning & Development Department, Govt. of Sindh, Karachi.	M/s. Adarts Karachi (Pvt) Ltd., (For display ads only)
6	M/s. Minorities Affairs Department, Govt. of Sindh, Karachi.	M/s. Adarts Karachi (Pvt) Ltd., (For display ads only)
7	M/s. Rehabilitation & Disaster Management, Govt. of Sindh, Karachi.	M/s. Adarts Karachi (Pvt) Ltd., (For display ads only)
8	M/s. Information Technology, Govt. of Sindh, Karachi.	M/s. Adarts Karachi (Pvt) Ltd., (For display ads only)
9	M/s. OLX 485, 7th Avenue, Suite 507, New York, NY 10018, United States, Ph: + 1 (212) 894-4600 Fax: +1 (212)643-9697	M/s. Adcom (Pvt.) Ltd.
10	M/s. Skills International (Pvt.) Ltd., 236, A Block, Faisal Town, Lahore. Ph: 35178236 Fax: 35167908	M/s. Interflow Communications
11	M/s. I.A. Naseem & Co., M 5 Dada Garden, Jamaluddin Afghani Road, Sharfabad, Karachi. Ph: 34852011 Fax: 34918095	M/s. Orient Advertising (Pvt.) Ltd.
12	M/s. Sharif Milk Products (Pvt.) Ltd., 55-K, Model Town, Lahore. Ph: 042-35857233-5 Fax: 35857232	M/s. Synergy Advertising (Pvt.) Ltd.
13	M/s. Culture Department. Govt. of Sindh, Karachi.	M/s. X Nine Communication (Pvt.) Ltd. (For display ads only)

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

S.No.	Client Name & Address	New Advtg Agency	Outgoing Agency
1	M/s. Al-Khair Gadoon Ltd., Al-Khair House, 43-T, Al-Khair Chowk, Al-Khair Road, Gulberg II, Lahore. UAN: 111-111-043 Fax: 35716588	M/s. Interlink Advertising (A suspended agency)	M/s. Orient Advertising
2	M/s. Communications Research Strategies (Pvt.) Ltd., House No.24, Main Nazimuddin Road, F-10/4, Islamabad. Ph: 2113414-5 Fax: 2113416	M/s. The Brand Partnership	M/s. 4 Square Communications

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| 3 | M/s. Landmark Consultants (Pvt.) Ltd.,
45 DI Gulberg III, Lahore.
UAN: 111-111-847 Fax: 35760718 | M/s. Orient Advertising | M/s. Message
Communication |
| 4 | M/s. National Textile College &
Management Institute,
18-E, Model Town,
Lahore. Ph: 042-5850307-08 | M/s. Unity Advertising Agency | M/s. Thoughts (Pvt.) Ltd. |
| 5 | M/s. Silver Oaks School,
33 Civil Lines, Rawalpindi.
Ph: 5580609 Fax: 5566654 | No new agency appointed | M/s. Synergy Advertising |
| 6 | M/s. Talib Builders & Developrs,
Plot No.SB-12, Karachi Divisional
Commissioner Employees Co-operative
Housing Society, Gulshan-e-Iqbal,
Abul Hassan Isphahani Road,
Karachi. Ph: 34645554, 34645555 | M/s. Concept One (Pvt.) Ltd. | M/s. Kimco Advertising |
| 7 | M/s. United Industreis Ltd.,
101, Regency Arcade, The Mall,
Faisalabad. Ph: 2601610 Fax: 2601732 | M/s. Interflow Communications | M/s. Evernew Concepts |

III) ADDITIONAL APPOINTMENT**S.No. Client Name & Address****Product/Area/ Agency**

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| 1 | M/s. College of Accounting &
Management Sciences,
109-B, Allama Shibli Nomani Road,
Gulshan-e-Faisal, Bath Island, Clifton,
Karachi. Ph: 35837108-9 Fax: 3534783 | <u>M/s. Media Line:</u>
for Avicenna School and CAMS College of Business and
Information Technology.

<u>M/s. Pirana Advertising:</u>
for other than Avicenna School and CAMS College of Business
and Information Technology.

(M/s. Adgroup cleared) |
| 2 | M/s. Pakistan Cricket Board,
Gaddafi Stadium,
Lahore. UAN: 111 22 77 77
Ph: 35717231-4 Fax: 35711860 | <u>M/s. Interflow Communications:</u> for Corporate, Image Building,
Local Tournaments and Tender Notices.

<u>M/s. JWT Asiatic:</u>
for PR & Sponsorships, Research & Tracking Activities

(M/s. BBCL cleared) |
| 3 | M/s. Sindh Bank Ltd.,
3rd Floor, Federation House,
Abdullah Shah Ghazi Road,
Clifton, Karachi.
UAN: 111-333-225 Fax: 35870543 | <u>M/s. Argus Advertising:</u>
for Branch Opening Accouncement Advertisements.

<u>M/s. Manhattan Communications:</u>
for Special Occasion Advertisements

<u>M/s. Interflow
Communications:</u>
for Recruitment Advertisements and Tender Notices

(M/s. X Nine cleared) |

Thanking You,

Yours faithfully,

-s/d-

Sarmad Ali
Secretary General