



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/26

February 4, 2013

To: All Member Publications

Sub: OGDCL Advertisements through PID

Dear Sirs,

Please refer our Circular No.APNS/2012/04 dated October 25, 2012 wherein we had allowed M/s. Oil & Gas Development Co. Ltd. to release their advertisements without any involvement of PID. The special permission was granted on the assurance of OGDCL that it will ensure regional quota in their releases.

We have been approached by our member publications that the OGDCL is not accommodating regional newspapers in their releases as per their assurance. We have therefore, decided to withdraw the above permission with immediate effect. The member publications and concerned accredited advertising agencies are advised to accept / release, the ads of OGDCL with PID number only.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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