



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi

Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2017/17

4-Feb-17

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. ReMark Real Estate & Marketing Suite # 04, Plot No.CCA-3, Above UBL Bank DHA Phase-5, Lahore Cantt. Ph: 042-37182362-3	M/s. Brand-Ache Communications [for Akbar Industrial Park Gawadar, a Project of Al-Beher Associates (Pvt.) Ltd.]
2	M/s. Little Genesis Combined School, C-Six, National Stadium Road, Block 17, Gulshan-e-Iqbal, Karachi. Ph: 34800112-13	M/s. Connect Marketing Communications
3	M/s. Star Marketing (Pvt.) Ltd., Mezzanine Floor, Topra Plaza, Main University Road, Opp: Urdu Science College, Gulshan-e-Iqbal, Karachi. Ph: 34974674-76 Fax: 34974667	M/s. Manhill Advertising * Including COLAH, Faisalabad a Project of Chen One Builders, * Multi Orchard Villas (Jhang Bhatar Interchange Motor Way-I) a project of Abdalain Associate. * Mardan Enclave * T-27 (Pace Tower) a project of Pace Pakistan. * Ittefaq Garden (Pindi Bhattian) a project of Ittefaq Builders and * ASC Colony, Phase II, Nowshera.
4	M/s. TAF Foundation, D-153, Block No.5, KDA Scheme No.5, Clifton, Karachi. Ph: 35291216-17	M/s. Media Pulse (Pvt.) Ltd.
5	M/s. Eurobiz Corporation, 151-CCA, DD-Block, Phase IV, DHA, Lahore. Ph: 042-37185231-5 Fax: 37185236	M/s. Midas (Pvt.) Ltd. (for The Grand City, Sarai Alamgir / Kharian)
6	M/s. Asian Law College, Lahore 121-Garden Block, New Garden Town, Lahore. Ph: 042-35851012	M/s. Modem4 (Pvt.) Ltd.
7	M/s. NUR International University, 11/1-B Block, Model Town, Lahore. Ph: 042-35881680-82	M/s. Oktopus 360 Media
8	M/s.Diamond Industries Ltd.,	M/s. Revolution Media

23-KM, Multan Road,
Mohlanwal, Lahore.
UAN: 111-111-666 Fax: 042-37540335

(for Diamond Jumbolon)

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Irfan Noman Bernas (Pvt.) Ltd., INB House, 50-C, Jami Commercial Street 11, D.H.A., Phase VII, Karachi. Ph: 35311730-33 Fax: 35311734	M/s. Adworks (Pvt.) Ltd.	M/s. Connect Marketing Communications
2	M/s. Vertex International, Islamabad.	No new agency appointed	M/s. Manhattan Communication

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. Medics Laboratories (Pvt.) Ltd., DP-32, Sector 12C, North Karachi Industrial Area, Karachi. Ph: 36963083-4 Fax: 36950946	M/s. Adcom Media (Pvt.) Ltd.

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Utility Stores Corp. of Pakistan (Pvt.) Ltd., Ministry of Industries & Production, Govt. of Pakistan, Plot # 2039, Sector F-7/G-7, Jinnah Avenue, Blue Area, Islamabad. Ph: 051-9245161 Fax: 9245037	<u>M/s. Manhattan Communications:</u> for Transportations, Stationary, Procurement of Raw Spices and Employments / Hiring's. <u>M/s. Midas Communications:</u> for Procurement of Pulses, Rice and Sugar. <u>M/s. M Communications:</u> for Public Notices, Courier Service, Occassional & Event Management, Fixed Assets and Evaluations. <u>M/s. Orient Communications:</u> for Prequalification Notices for Ghee / Oil Mills, Flour Mills, Procurements of Raw Poly Granules, Shopping Bags and Ramzan Relief Package. <u>M/s. Channel 7 Communications:</u> for Purchase of Computers / Printers & IT related, Insurance and Legal Notices. <i>(M/s. Adgroup & M/s. Kenad cleared)</i>

Thanking you,

 

(Umer Mujib Shami)

Secretary General, APNS