



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2022/29

March 4, 2022

To: All Member Publications Based in Sindh

Sub: Dues against Sindh Government

Dear Sirs,

We are in receipt of a letter dated March 02, 2022 from the Information Officer (Billing & Payment), Information Department, Government of Sindh, Karachi regarding dues against Sindh Government.

We reproduce hereunder the above letter, which is self-explanatory, for your information and compliance.

“ Subject: SUBMISSION OF BILLS (BUDGETED & NON-BUDGETED) IN HARD AND SOFT COPY (MS EXCEL) ”

I am directed to state that Directorate of Advertisement, Information Department, Govt. of Sindh is in process to streamline and improve the billing and payment procedure. In this regard, a format in MS Excel has been designed for submission of bills on account of Budgeted & Non-Budgeted advertisements released by the Information Department directly / through advertising agencies.

Moreover, it has been observed that billing staff of newspapers particularly leading newspapers have made practice of late submission of bills, which is cause of inconvenience and deemed as a bottle neck in quick disposal of work.

It is therefore, requested that all the member publications of the APNS may kindly be advised to submit their bills on the format attached herewith in Hard and Soft copy (MS Excel) at Billing Section of the Directorate of Advertisement w.e.f. January 2022. Soft version (in MS Excel) can be sent through email on sidadvt.billing@gmail.com.

It may kindly be noted that all the bills (Budgeted & Non-Budgeted) will not be entertained after the first week of every month.”

**(INFORMATION OFFICER)
BILLING & PAYMENT”**

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director, APNS

Encl.: As above.

Budgeted Bills

NAME OF NEWSPAPER: Billing Month:
Rate Per CM:

| Sr. No. | Name of Client | Name of Ad. Agency | Nature | R.O INF/KRY | R.O Date | Space | Date of Publication | Bill No of Newspaper. | Amount | Remarks |
|---------|----------------|--------------------|--------|-------------|----------|-------|---------------------|-----------------------|--------|---------|
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Note: Bills (Budgeted & Non-Budgeted) of Newspapers against the classified Advertisements of Information Department / Advertising Agencies (if any) may kindly be furnished in Hardcopy & Softcopy (MS Excle) (USB / Email) sidadv.billing@gmail.com separately within the first week of every month. Late received bills will not be entertained.

To download soft copy please see this link:
https://www.apns.com.pk/doc/SID_formate.xlsx

Non-Budgeted Bills

NAME OF NEWSPAPER: Billing Month:
Rate Per CM:

| Sr. No. | Name of Client | Name of Ad. Agency | Nature | R.O INF/KRY | R.O Date | Space | Date of Publication | Bill No of Newspaper. | Amount | Remarks |
|---------|----------------|--------------------|--------|-------------|----------|-------|---------------------|-----------------------|--------|---------|
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Note: Bills (Budgeted & Non-Budgeted) of Newspapers against the classified Advertisements of Information Department / Advertising Agencies (if any) may kindly be furnished in Hardcopy & Softcopy (MS Excle) (USB / Email) sidadv.t.billing@gmail.com separately within the first week of every month. Late received bills will not be entertained.