



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2017/48

4-Apr-17

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Labour Department, Tuglak House 3rd Floor, Sindh Secretariat Building No.2, Karachi.	M/s. Connect Marketing (for Display / Awareness Campaign)
2	M/s. Forest & Wildlife, Govt. of Sindh Shahbaz Building, Block-4 Thandi Sarak, Hyderabad.	M/s. Connect Marketing (for Display / Awareness Campaign)
3	M/s. Special Education Department, Govt. of Sindh Sindh Secretariat Building 6, 3rd Floor, Karachi.	M/s. Connect Marketing (for Display / Awareness Campaign)
4	M/s. Transport Department, Govt. of Sindh, F-34/1, Block-7, Clifton, Karachi	M/s. Connect Marketing (for Display / Awareness Campaign)
5	M/s. Board of Revenue Govt. of Sindh (alongwith attached projects) New Shahbaz Building, Thandi Sarak, Hyderabad	M/s. Connect Marketing (for Display / Awareness Campaign)
6	M/s. Sindh Solid Waste Management Board, Govt. of Sindh, D-47, Block-2, Clifton, Karachi.	M/s. Connect Marketing (for Display / Awareness Campaign)
7	M/s. Aids Control Program, Govt. of Sindh, Block-12, Sind Secretariat No.4-A, Karachi.	M/s. Connect Marketing (for Display / Awareness Campaign)
8	M/s. Child and Mother Nutrition Program, Govt. of Sindh, C-62, Block-2, Clifton, Karachi.	M/s. Connect Marketing (for Display / Awareness Campaign)
9	M/s. Dengue Prevention & Control Program, Govt. of Sindh, 3rd Floor, Adj: Eye Ward at Services Hospital, M.A. Jinnah Road, Karachi.	M/s. Connect Marketing (for Display / Awareness Campaign)
10	M/s. Sindh Insurance Ltd. 1st Floor, Imperial Court, Dr. Ziauddin Ahmed Road, Karachi	M/s. Connect Marketing (for Display / Awareness Campaign)

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| 11 | M/s. Sindh Transmission & Dispatch Co. (STDC)
3rd Floor, State Life Building No.2
Club Road, Karachi. | M/s. Connect Marketing
(for Display / Awareness Campaign) |
| 12 | M/s. Flower Electronics (Pvt.) Ltd.,
Office # 2-B, 2nd Floor,
Aziz Building, 33-A Queen's Road,
(Behind Queen's Center),
Shahrah-e-Fatima Jinnah,
Lahore. Ph: 042-36299253-8 | M/s. Firebolt63 (Pvt.) Ltd.
(for Flower Home Appliances) |
| 13 | M/s. Telenor Microfinance Bank Ltd,
A-15, Block 7 & 8, K.C.H.S Union,
Karachi.
UAN: 111-826-337 Fax: 34325575 | M/s. Manhattan International |
| 14 | M/s. Nelson Paint Industries (Pvt.) Ltd.,
67, Sector 7/A, Korangi Industrial Area,
Karachi. UAN: 111-635-766 | M/s. Oktopus 360 Media |
| 15 | M/s. Packages Construction (Pvt.) Ltd.,
Shahrah-e-Roomi, P.O. Amer Sidhu,
Lahore. Ph: 35811541-46 Fax: 35811195 | M/s. Pirana Advertising
(for Packages Mall) |
| 16 | M/s. Hajj Organizers Association of
Pakistan,
407, Panorama Center # 2,
Raja Ghazanfar Ali Road,
Near: Atrium Mall, Saddar,
Karachi. Ph: 35214376-78 Fax: 34947804 | M/s. Revolution Media |
| 17 | M/s. ECD Network of Pakistan,
Office No.3, 1st Floor,
Pak Plaza Markaz, F-10,
Islamabad. Ph: 051-2223052 | M/s. Spectrum Communications |
| 18 | M/s. Ghani Marketing (Pvt.) Ltd.,
102, Block Y, Phase III, DHA
Lahore.
Ph: 042-111-206-2016 | M/s. Velocity Marketing |

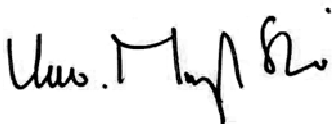
As per our list, no other accredited agency appear to be handling account of the clients in question.

II) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Creative Agency(s)</u>	<u>MBH(s)</u>
1	M/s. Shakarganj Food Products Ltd., 10th Floor, BOP Tower, 10-B, Block E-II, Main Boulevard, Gulberg-III, Lahore. Ph: 042-35783801-4 Fax: 35783811	M/s. Contract For Anytime, Oolala, Good Milk, Qudrat, Good Milk Pure Desi Ghee and Good Milk Pure Cream.	M/s. T Media For Anytime, Oolala, Good Milk, Qudrat, Good Milk Pure Desi Ghee and Good Milk Pure Cream.
2	M/s. Mediaedge: CIA Malaysia SDN. BHD. LOT 06-04, Level 6, Menara Milenium, 8 Jalan Damanlela, Bukit Damansara, Kuala Lumpur, Malaysia. Ph: +603-27302293		M/s. Group M Pakistan

Thanking you,

Yours faithfully,



(Umer Mujib Shami)

Secretary General, APNS