



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2020/36

April 4, 2020

**To: All Member Publications
All Accredited Advertising Agencies**

Sub: Release/Acceptance of Ads of listed Clients.

Dear Sirs,

Please refer our circular no. APNS/2020/35 issued on April 04, 2020 on the above subject.

We have to inform you that after issuance of the above circular the Special Assistant to the Prime Minister on Information, Dr. Firdous Ashiq Awan and Secretary Information, Mr. Akbar Durrani have discussed the issues / concerns of the APNS on the release of Government advertisements through PID. They have assured that the matters relating to credit period, clearance of dues of agencies and payment process will be sorted out through deliberations in the next week.

In view of the above talks, we have decided to suspend the implementation of the above circular for 7 days. Member publications are therefore advised to accept the ads released by the PID.

Thanking you

Yours faithfully

(Sarmad Ali)
Secretary General
APNS

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