



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2015/116

August 04 , 2015

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Travel Base International, 3-E, Main Market Gulberg, Lahore. Ph: 35752275 Fax: 35753086	M/s. Hawk Advertising
2	M/s. Syngenta Pakistan Ltd., 15th Floor, Al-Tijarah Centre, 32-1-A, Block-6, P.E.C.H.S., Main Shahrah-e-Faisal, Karachi. Ph: 38677200 Fax: 38677233	M/s. JWT Asiatic [for Virtako and NT 6621 (Corn Seeds)]
3	M/s. Jovago Pakistan (Pvt.) Ltd., Office # 606-607, Horizon Tower, Clifton, Block-3, Karachi.	M/s. Manhattan International
4	M/s. Restore International Surgery Centre, 70-A (HBFC), Faisal Town, Opp. Allama Iqbal Medical College, Near: Jinnah Hospital, Lahore. Ph: 042-35162013-14	M/s. Revolution Media
5	M/s. DCC Developers (Descon Construction Company) 93 A, Street No.4, CMA Colony, Lahore Cantt., Lahore. UAN: 111-222-322 Fax: 042-36687492	M/s. Revolution Media

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Ghorri Housing Enterprises, SB-9, Sector 11-A, North Karachi, Karachi. Ph: 36909777	M/s. The Brand Partnership	M/s. Hayder Ali Communications
2	M/s. Maymar Housing Services (Pvt.) Ltd., Suit # 305, 3rd Floor, Al-Khaleej Tower, Shaheed-e-Millat Road, BMCHS, Karachi. Ph: 34556593 (5 Lines) Fax: 34558985	M/s. Crosscheck Communication	M/s. Orient Advertising
3	M/s. Total Parco Paksitan Ltd., 11/1, Block-B, Model Town, Lahore. UAN: 111-709-709 Fax: 35843535	M/s. Manhattan International	M/s. Red Communications
4	M/s. Ittefaq Sons (Pvt.) Ltd.,	No new agency appointed	M/s. Evernew Concepts
5	M/s. Salman Corporation (Pvt.) Ltd.,	No new agency appointed	M/s. Modem4 (Pvt.) Ltd.
6	M/s. Spectra Innovation (Pvt.) Ltd.,	No new agency appointed	M/s. Modem4 (Pvt.) Ltd.
7	M/s. Maple Leaf Consultants,	No new agency appointed	M/s. Modem4 (Pvt.) Ltd.
8	M/s. Vision (Submarine),	No new agency appointed	M/s. Modem4 (Pvt.) Ltd.
9	M/s. Syyed Engineers Ltd.,	No new agency appointed	M/s. Modem4 (Pvt.) Ltd.
10	M/s. Bush-Pakistan (Pvt.) Ltd.	No new agency appointed	M/s. Modem4 (Pvt.) Ltd.
11	M/s. A+B Electric Company	No new agency appointed	M/s. Modem4 (Pvt.) Ltd.

12	M/s. Institute of Engineers,	No new agency appointed	M/s. Orient Advertising
13	M/s. COMSATS Institute of Information Technology, Lahore.	No new agency appointed	M/s. Creative Junction

III) APPOINTMENT OF MBH

S.No. Clients Name & Address

Creative Agency(s)

MBH(s)

1	M/s. Oasis Insights (Pvt.) Ltd., E-4, 2nd Floor, Nasreen Building, Block 7 & 8, KCHS, Shaheed-e-Millat Road, Karachi. Ph: 34387582-4 Fax: 34312613	M/s. Contract Advertising	M/s. T Media
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IV) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

1	M/s. House Building Finance Co. Ltd., 3rd Floor, Finance & Trade Center, Shahrah-e-Faisal, Karachi. Ph: 99202301-5 Fax: 99203440	M/s. Interflow Communications: for Corporate Ads. M/s. Spectrum Communications: for Consumer & Product Ads. M/s. Maxim Advertising Co.: for Recovery & Classified Ads, Tender Notices, Appointment and Quotation Ads. (M/s. Oktopus360 cleared)
2	M/s. Pakistan Electronic Media Regulatory Authority, (PEMRA) PEMRA Headquarters, Mauve Area, G-8/1, Islamabad. Ph: 9107176 Fax: 9107129	M/s. Channel 7 Communications: for Tenders & Public Notices. M/s. Midas Communications: for Display Ads. M/s. TNI Communications: for Recruitment and Classified Ads other than Tenders and Public Notices. (M/s. Kenad cleared)

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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