



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2023/72

04-Aug-23

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).
Please enlist these clients and update your record.

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. The Life Residencia, The Life Residencia Plaza, Plot # 7-C, G-8 Markaz, Islamabad. Ph: 051-2319151-53	M/s. Smart Ways Communications
2	M/s. Avalon Enclave (Pvt.) Ltd. (Avalon City, Rawalpindi) Office No.1, 4th Floor, Main Road, Raza Noor Plaza, Blue Area, G-6, Islamabad.	M/s. Smart Ways Communications
3	M/s. The Golden Gate Construction Co., Plot No.600, Khando Goth, Block-B, North Nazimabad, Karachi	M/s. Oktopus 360 Media <i>For The Golden Vista, Karachi.</i>

II) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. Master Changan Motors Ltd., Master House, 2nd Floor, 54 Dar-ul-Aman Cooperative Housing Society, Main Shahrah-e-Faisal, Karachi. UAN: 111-11-6265	M/s. Group M Pakistan
2	M/s. Eastern Products (Pvt.) Ltd., Suite No.1501, 15th Floor, Foakh Tower, Main Shahrah-e-Faisal, Karachi. UAN: 111-037-037	M/s. Group M Pakistan

III) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. South Asia Pakistan Terminals Ltd. Karachi.	No new agency appointed	M/s. Firebolt63 (Pvt.) Ltd.
2	M/s. Pakistan Institute of Fashion and Design, Lahore	No new agency appointed	M/s. Message Communications

Thanking you,

Yours faithfully,
-s/d-

(Dr. Tanvir A. Tahir)
Executive Director, APNS