



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/152

September 04, 2014

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Elite Traders, 41-A, Lower Mall, Lahore. Ph: 042-37246606-8	M/s. Creative Junction (Pvt.) Ltd..
2	M/s. The United Insurance Co. of Pakistan Ltd., 204, 2nd Floor, Madina City Mall, Abdullah Haroon Road, Saddar, Karachi. Ph: 35621460-62 Fax: 35621459	M/s. Connect Marketing Communications
3	M/s. JW-Enviro Pakistan (Pvt.) Ltd., Office # 322, 6th Floor, Mega Tower, Main Boulevard, Gulberg II, Lahore. Ph: 35777522 Fax: 35777524	M/s. Golden Thoughts Advertising (for Easy Home)
4	M/s. R. A. Enterprises, Karim Residencia, Plot No.3,4,7, Block 13-E, Gulshan-e-Iqbal, Karachi. Ph: 34818949 & 34818952	M/s. Hayder Ali Communications
5	M/s. Mushtaq Baradari Banquet, D-10, Block 10-A, Rashid Minhas Road, Gulshan-e-Iqbal, Karachi. Ph: 34989383	M/s. Maxim Advertising
6	M/s. Lakhra Coal Development Co. Ltd., Bungalow No.C-6A, Block-F, Gulshan-e-Jamal, Near: Suzuki Macca Motors, Off: Rashid Minhas Road, Karachi. Ph: 99245232 Fax: 99245234	M/s. Orient Advertising (Pvt.) Ltd.

ال پاکستان نیوز پیپر سوسائٹی

7 M/s. Three Biz Telecom (Pvt.) Ltd.,
Plot # 80A, Street # 06,
I-10/3, Industrial Area,
Islamabad. Ph: 051-4432015

M/s. The Brand Partnership (Pvt.) Ltd.

8 M/s. Dura Industries (Pvt.) Ltd.,
82-C/1, Gulberg III,
Lahore. Ph: 042-35752620-2 Fax: 35750895

M/s. Velocity Marketing & Communications
(for Master Molty Foam, Master Celeste and Dura Foam)

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) APPOINTMENT OF MBH

S.No. Clients Name & Address

Creative Agency

MBH

1 M/s. Al-Karam Textile Mills (Pvt.) Ltd.,
3rd Floor, Karachi Dock Labour
Board Building, 58, West Wharf Road,
Karachi. Ph: 32313031-34 Fax: 32310625

M/s. International Advertising
(Pvt.) Ltd.

M/s. Group M Pakistan
(Pvt.) Ltd.

III) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

1 M/s. Federal Public Service Commission,
Aga Khan Road, F-5/1,
Islamabad. Ph: 051-9204960

M/s. Orient Advertising (Pvt.) Ltd.: for Tender Notices and Ads of
Recruitment of Ministerial Staff.

M/s. Midas Communications:
for Public Notices regarding various exams.

M/s. Channel 7 Communications: for Consolidated Advertisements
of the Commission.

2 M/s. Pakistan Water & Power Development
Authority (WAPDA),
Public Relations Division,
G-32, WAPDA House,
Lahore.
Ph: 99202633 Fax: 99203144

M/s. Midas Communications: for Finance / Administration.

M/s. Interlink Advertising: for Water Wing.

M/s. Interflow Communications: for Power Wing.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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