



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2020/78

4-Sep-20

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Inland Revenue Service, (FBR Regional Tax Office), Rawalpindi.	M/s. Ad World (Pvt.) Ltd.
2	M/s. Office of the Commissioner Inland Revenue, International Taxes AEOI Zone, (FBR), 4th Floor, Evacuee Trust Complex, Agha Khan Road, F-5/1, Islamabad.	M/s. Ad World (Pvt.) Ltd.
3	M/s. Zeta 1, (Mall and Apartments) <i>[A Project by Zaraj Group Builders]</i> Zaraj Housing Scheme, G.T. Road, Opp: DHA Phase II, Gate-3, Islamabad. UAN: 111-570-360	M/s. Ad World (Pvt.) Ltd.
4	M/s. Forward Solutions Animal Health Company, Plot No.19-B, Off: Abdul Sattar Edhi Road, Near: Qazalbash Chowk, Lahore. Ph: 042-35232901	M/s. Impact Advertising
5	M/s. Heaven Heights, 52-Shah Jamal, Lahore. Ph: 35404500	M/s. Manhill Advertising <i>(for Project Heaven Apartments, Lahore through M/s. Star Marketing)</i>
6	M/s. Vision Green Constructions Shahgram Township, Opp: Madyan Hotel, Madyan Swat.	M/s. Manhill Advertising <i>(for Project The Green Heights, Kalam, SWAT through M/s. Star Marketing)</i>
7	M/s. Safa Marketing (Pvt.) Ltd., Office No.08, 1st Floor, Al-Ghaffar Mall, G-11 Markaz, Islamabad.	M/s. Smart Ways Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. MoneyGram 8 West Wing A 301, Dubai Airport Free Zone Authority, Dubai. T: +97142923777	M/s. Spectrum Communications	M/s. Group M

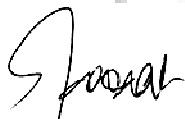
III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. Focus & Rulz Healthcare, 44-Industrial Triangle, Kahuta Road, Islamabad Ph: 051-4493174 Fax: 4493361	M/s. Media Axis (Pvt.) Ltd.

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. National Highway Authority, Public Relations Directorate 27th - Mauve Area, G-9/1, Islamabad. Ph: 051-9032545	<u>M/s. TNI Communications:</u> for All Advertisemnets from NHA (HQ) and M-1/AJK. <u>M/s. Channel 7 Communications:</u> for Advertisemetns from Punjab Region (Central Zone). <u>M/s. Adetude Advertising:</u> for Advertisements from Balochistan Region (West Zone). <u>M/s. Smart Ways Communications:</u> for Advertisement from Sindh Region (South Zone). <u>M/s. Manhattan Communications:</u> for Advertisement from KPK, Northern Areas (Nas) and Gilgit Baltistan Region (North Zone).
2	M/s. National Investment Trust Ltd., NBP Building, 6th Floor, I.I. Chundrigar Road, Karachi. UAN: 111-648-648 Fax: 32412056-9	<u>M/s. Spectrum Communications:</u> for Corporate Branding Product Branding (NIUT, NIT-GBF, NIT-IF & NIT-AAF) <u>M/s. Creative Junction:</u> for Image Building Product Branding (NIT-IEF, NIT-IIF & NIT-MMF & NIT PG ETF) (<i>M/s. International Advertising cleared</i>)
3	M/s. ASF Foundation Pakistan, ASF, B-280 Old Area, Karachi. Ph: 99242578-9	<u>M/s. Manhill Advertising:</u> (<i>for Project ASF Arabian Vista and ASF City, Karachi</i>) <i>through M/s. Star Marketing</i>) <u>M/s. Oktopus 360 Media:</u> for ASF Housing Scheme, Karachi.

Thanking you,



(Sarmad Ali)
Secretary General