



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2013/216

October 04, 2013

**To: All Member Publications  
All Accredited / Associate Advertising  
Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. NCBA & E-LCU Campus, 25-B, L-Block, Gulberg-III, Lahore. Ph: 042-35833813-8 Fax: 35833821	M/s. Art Techniques (Pvt.) Ltd.
2	M/s. Al Raae Travels and Tours (Pvt.) Ltd., Suit # 304, Ahmed Arcade, BC-3, Block-5, Clifton, Karachi. Ph: 35860802-04 Fax: 35860802	M/s. Hawk Advertising & Communication
3	M/s. Invision Hair Care Centre, Commercial Building, Flat No.2, Jahangir Abad Stop, Main University Road, Peshawar. Ph: 091-5850040-1	M/s. J. Walter Thompson Asiatic (Pvt.) Ltd.,
4	M/s. AimPak Builders & Developers (Pvt.) Ltd., 6th Floor, Brothers Plaza, Safari Enclave, Opp. High Court, Rawalpindi. Ph: 051-5788316	M/s. Midas (Pvt.) Ltd..
5	M/s. Studio Empoli, 2nd Floor, 33-Z, Commercial Area, DHA, Lahore. Ph: 042-35749900-1	M/s. Midas (Pvt.) Ltd..
6	M/s. Cantonment Board Mangla, Office of the Cantonment Board, Mangla. Ph: 0544-639052 Fax: 639053	M/s. Synergy Advertising (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Deokjae Connecting Roads (Pvt.) Ltd., Suite No.224, The Forum, Block-9, Khayaban-e-Jami, Clifton, Karachi. Ph: 3582160 Fax: 35821559	No new agency appointed	M/s. BBCL (Pvt.) Ltd.
2	M/s. Jaag Broadcasting Systems (Pvt.) Ltd., 16th Floor, Techno City, Corporate Tower, Altaf Hussain Road, Off: I.I. Chundrigar Road, Karachi. UAN: 111-262-275 Fax: 2270848	No new agency appointed	M/s. BBCL (Pvt.) Ltd.
3	M/s. KIPS, 25/B-1, Johar Town, Lahore. Ph: 5223022-3 Fax: 5223086	No new agency appointed	M/s. MHN Communications
4	M/s. Overseas Pakistanis Foundation, Shahrah-e-Jamhuriat, G-5/2, Islamabad. Ph: 051-9202457-9 Fax: 9211613	No new agency appointed	M/s. Manhattan Pakistan (Pvt.) Ltd./ M/s. Orient Advertising (Pvt.) Ltd.

<b>S.No.</b>	<b>Client Name &amp; Address</b>	<b>New Advtg Agency</b>	<b>Outgoing Agency</b>
5	M/s. Superior Security Guards (Pvt.) Ltd., H.O. SSG House, 146/E, Block-2, PECHS, Karachi. Ph: 4552573 Fax: 4558990	No new agency appointed	M/s. BBCL (Pvt.) Ltd.
6	M/s. Wall Street Exchange Company (Pvt.) Ltd., Office No.2, Ground Floor, Data Trade Centre, Block 13-B, Main University Road, Gulshan-e-Iqbal, Karachi. Ph: 34826131-34 Fax: 34826030	M/s. Connect Marketing Communications (Pvt.) Ltd.	M/s. Orient Advertising (Pvt.) Ltd.

### **III) APPOINTMENT OF MBH**

<b>S.No.</b>	<b>Clients Name &amp; Address</b>	<b>Agency</b>	<b>MBH</b>
1	M/s. EFU Life Assurnace Ltd., 37-K, Block 6, PECHS, Karachi. UAN: 111-338-111 Fax: 34537519	M/s. G.H. Thaver & Co.: for Notices, Announcements, Recruitments and Financial Ads.  <b>Creative Agency</b> M/s. JWT Asiatic: for other than Notices, Announcements, Recruitments and Financial Ads.	M/s. Tmedia: for other than Notices, Announcements, Recruitments and Financial Ads.

**APNS**  
**ALL PAKISTAN NEWSPAPERS SOCIETY**  
( M/s. Brainchild Communications cleared )

### **IV) ADDITIONAL APPOINTMENT**

<b>S.No.</b>	<b>Client Name &amp; Address</b>	<b>Product/Area/ Agency</b>
1	M/s. Federal Government Employees Housing Foundation, 10-Mauve Area, G-10/4, Islamabad.	M/s. Ideas Workshop: for Public Notices.  M/s. Kenad (Pvt.) Ltd.: for Classified Ads other than Public Notices.  M/s. Golden Thoughts Advertising: for Display Ads.  ( M/s. Simm (Pvt.) Ltd. cleared )
2	M/s. Lahore Electric Supply Company, Public Relations Division, Lahore. Ph: 042-99204692 Fax: 99204693	M/s. Interflow Communications: for Electricity Shutdown Ads of Sheikhupura Circle, Okara Circle, Kasur Circle, Lahore Circle, Tender Notices and Energy Conservation Ads of Environment Cell, Tender Notices of P & D Department, Development Cell LESCO and GSO Circle.  M/s. Message Communications: for Display Ads LESCO H.Q, Tender Notices of Material Management & GSC Circle, O & M ( Shutdown Notices), Tender Notices of MIS-LESCO, Admin Directorate & HR Directorate.

Thanking You,

Yours faithfully,

-s/d-

( Masood Hamid )  
Secretary General  
APNS

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